

**Curriculum Guide  
Major: General Business (B.B.A.)  
2013-2014**

First Year				Second Year			
Semester 1		Semester 2		Semester 1		Semester 2	
Core 10: ENGL 1301	3 hrs.	ENGL 1302* or 2311*	3 hrs.	ACCT 2301	3 hrs.	ACCT 2302*	3 hrs.
Core 20: MATH 1324*	3 hrs.	MATH 1325*	3 hrs.	CIDM 2342*	3 hrs.	CIDM 3330*	3 hrs.
Core 80: ECON 2301 or 2302	3 hrs.	ECON 2301 or 2302	3 hrs.	Core 40: Humanities <sup>C</sup>	3 hrs.	FIN 3320*	3 hrs.
Core 11: COMM 1321 or 1315	3 hrs.	Core 60: History <sup>C</sup>	3 hrs.	Core 60: History <sup>C</sup>	3 hrs.	MGT 3330	3 hrs.
Core 90: BUSI 1304, CIDM 1301, 1315, 2345, or FIN 1307	3 hrs.	Core 70: Political Science <sup>C</sup>	3 hrs.	Core 70: Political Science <sup>C</sup>	3 hrs.	MKT 3340	3 hrs.
	15 hrs.		15 hrs.		15 hrs.		15 hrs.
Third Year				Fourth Year			
Semester 1		Semester 2		Semester 1		Semester 2	
Area #1, Course #1 <sup>2</sup>	3 hrs.	Area #1, Course #2 <sup>2</sup>	3 hrs.	MGT 4315* or Free Elect.	3 hrs.	MGT 4315* or Free Elect.	3 hrs.
Area #2, Course #1 <sup>2</sup>	3 hrs.	Area #3, Course #1 <sup>2</sup>	3 hrs.	Area #2, Course #2 <sup>2</sup>	3 hrs.	Area #1, Course #3 <sup>2</sup>	3 hrs.
MGT 4311* or FIN 4311*	3 hrs.	BUSI 3319* or MGT 4335*	3 hrs.	Area #3, Course #2 <sup>2</sup>	3 hrs.	Area #2, Course #3 <sup>2</sup>	3 hrs.
BUSI 3312*	3 hrs.	Adv. Eco. or COB Writing Core <sup>1</sup>	3 hrs.	Adv. Eco. or COB Writing Core <sup>1</sup>	3 hrs.	Area #3, Course #3 <sup>2</sup>	3 hrs.
Core 30: Lab Science <sup>C</sup>	3 hrs.	Core 30: Lab Science <sup>C</sup>	3 hrs.	Core 50: Arts <sup>C</sup>	3 hrs.	Free Elective	3 hrs.
	15 hrs.		15 hrs.		15 hrs.		15 hrs.
						<b>Total degree hours must =120</b>	

\* Indicates prerequisites.

<sup>C</sup> See catalog for options.

<sup>F</sup> Fall only

<sup>S</sup> Spring only

**NOTE: Course scheduling/rotation notes are not definitive and should be used for general planning purposes only. A number of factors can influence when courses are offered. Students should always seek the advice of their academic advisor before scheduling classes.**

**PRE-BUSINESS:**

Students must complete these courses with a grade of "C" or better before declaring a Business major: ENGL 1301; MATH 1324 and 1325; COMM 1321 or ENGL 1302 or 2311; ECON 2301 and 2302; one course from BUSI 1304, CIDM 1301, CIDM 1315, CIDM 2345, or FIN 1307; ACCT 2301.

**PREREQUISITE NOTES:**

**ACCT 2302:** ACCT 2301.

**BUSI 3312:** junior standing.

**BUSI 3319:** MGT 3330 and MKT 3340; junior standing.

**CIDM 2342:** MATH 1325 or consent of instructor.

**CIDM 3330:** CIDM 2342 or concurrent enrollment.

**ECON Advanced Elective:** ECON 2301 and ECON 2302.

**ENGL 1302/2311:** ENGL 1301.

**FIN 3320:** ACCT 2301, 2302 or concurrent enrollment, and CIDM 2342 or concurrent enrollment.

**MATH 1324:** MATH 0303 or score of 85 or higher on Accuplacer Elementary Level Algebra.

**MATH 1325:** MATH 1324 (or 1314 if student already has credit).

**MGT 4311:** junior standing.

**MGT 4315:** FIN 3320, MGT 3330, MKT 3340, and senior standing.

**ADDITIONAL NOTES:**

<sup>1</sup>**COB Writing Core:** Choose one course from: BUSI 1304 (prerequisite: ENGL 1302/2311); BUSI/MGT 4380; CIDM 3320; ECON 4342 (prerequisites are ECON 2301 and 2302); FIN 3350 (prerequisite is FIN 3320), 4320 (prerequisite is FIN 3320), 4321; MGT 3335 (prerequisite is junior standing). Major requirements will not count for the Writing Component.

<sup>2</sup>**Areas of Specialization:** 9 hours from each of three subjects selected from: ACCT, Business Law & Communications, CIDM, ECON, FIN, MGT, MKT, or Supply Chain Management (to total 27 hours, of which at least 21 must be upper level).