

Curriculum Guide			
Major: General Business—Entrepreneurship/Small Business Emphasis (B.B.A.)			
2012-2013			
First Year		Second Year	
Semester 1	Semester 2	Semester 1	Semester 2
Core 10: ENGL 1301 3 hrs.	ENGL 1302* or 2311* 3 hrs.	ACCT 2301 3 hrs.	ACCT 2302* 3 hrs.
Core 20: MATH 1324* 3 hrs.	MATH 1325* 3 hrs.	CIDM 2342* 3 hrs.	CIDM 3330* 3 hrs.
Core 80: ECON 2301 or 2302 3 hrs.	ECON 2301 or 2302 3 hrs.	Core 40: Humanities ^c 3 hrs.	FIN 3320* 3 hrs.
Core 11: COMM 1321 or 1315 3 hrs.	Core 60: History ^c 3 hrs.	Core 60: History ^c 3 hrs.	MGT 3330 3 hrs.
Core 90: BUSI 1304, CIDM 1301, 1315, 2345, or FIN 1307 3 hrs.	Core 70: Political Science ^c 3 hrs.	Core 70: Political Science ^c 3 hrs.	MKT 3340 3 hrs.
15 hrs.	15 hrs.	15 hrs.	15 hrs.
Third Year		Fourth Year	
Semester 1	Semester 2	Semester 1	Semester 2
MGT 4311* 3 hrs.	BUSI 3319 3 hrs.	MGT 4315* or Free Elect. 3 hrs.	MGT 4315* or Free Elect. 3 hrs.
MGT 3332* 3 hrs.	MGT 3333* 3 hrs.	MKT 3346 3 hrs.	Adv. MKT Elective 3 hrs.
Adv. MGT Elective 3 hrs.	MKT 3350 3 hrs.	Area Elective #1 ¹ 3 hrs.	Area Elective #2 ¹ 3 hrs.
BUSI 3312* 3 hrs.	Adv. Eco. or COB Writing Core ² 3 hrs.	Adv. Eco. or COB Writing Core ² 3 hrs.	Area Elective #3 ¹ 3 hrs.
Core 30: Lab Science ^c 3 hrs.	Core 30: Lab Science ^c 3 hrs.	Core 50: Arts ^c 3 hrs.	Free Elective 3 hrs.
15 hrs.	15 hrs.	15 hrs.	15 hrs.
			Total degree hours must =120

* Indicates prerequisites.
^c See catalog for options.
^f Fall only
^s Spring only

NOTE: Course scheduling/rotation notes are not definitive and should be used for general planning purposes only. A number of factors can influence when courses are offered. Students should always seek the advice of their academic advisor before scheduling classes.

PRE-BUSINESS:

Students must complete these courses with a grade of “C” or better before declaring a Business major: ENGL 1301; MATH 1324 and 1325; COMM 1321 or ENGL 1302; ECON 2301 and 2302; CIDM 1315 or equivalent; ACCT 2301.

PREREQUISITE NOTES:

ACCT 2302: ACCT 2301.

BUSI 3312: junior standing.

BUSI 3319: MGT 3330, MKT 3340 and junior standing.

CIDM 2342: MATH 1325 or consent of instructor.

CIDM 3330: CIDM 2342 or concurrent enrollment.

ECON Advanced Elective: ECON 2301 and ECON 2302.

ENGL 1302/2311: ENGL 1301.

FIN 3320: ACCT 2301, 2302 or concurrent enrollment, and CIDM 2342 or concurrent enrollment.

MATH 1324: prerequisite is MATH 0303 or score of 85 or higher on Accuplacer Elementary Level Algebra.

MATH 1325: MATH 1324 (or 1314 if student already has credit).

MGT 3332: MGT 3330, MKT 3340 and FIN 3320.

MGT 3333: MGT 3330, MKT 3340 and FIN 3320.

MGT 4311: junior standing.

MGT 4315: FIN 3320, MGT 3330, MKT 3340, and senior standing.

ADDITIONAL NOTES:

¹ **Elective Area of Specialization:** 9 advanced hours from one of these areas: ACCT, CIDM, ECON or FIN.

² **COB Writing Core:** Choose one course from: BUSI 1304 (prerequisite: ENGL 1302/2311); BUSI/MGT 4380; CIDM 3320; ECON 4342 (prerequisites are ECON 2301 and 2302); FIN 3350 (prerequisite is FIN 3320), 4320 (prerequisite is FIN 3320), 4321 (prerequisite is FIN 4320); MKT 3335 (prerequisite is junior standing). Major requirements will not count for the Writing Component.