General Business—Online Option
Department of Management, Marketing and General Business - CC 314  651-2500

CORE CURRICULUM COURSES: 33-35 HOURS ♦
Number of hours does not include specific core requirements listed below.

MATH 1324*                                          4
ENGL 1301  (ENGL 101); 1302*  (ENGL 102) or 2311*  (ENGL 270)  6
Communication (10)
ENGL 1301  (ENGL 101); 1302*  (ENGL 102) or 2311*  (ENGL 270)  6
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Communication (11)
Mathematics (20)
See University Core Requirements below (3)
See University Core Requirements below (3)

Natural Sciences (30)
Take two courses from:
PES 1301  (216), 1307  (112); ANSC 1319  (121); BIOL 1406  (101) or 1408, 1407*  (102) or 1409*, 1411  (122), 1413  (121);
CHEM 1405  (121), 1411*  (101), 1412*  (102); GEOL 1401  (GESC 111) or 1403  (GEOL 101), 1402  (GESC 112), 1404  (GEOL 102);
PHYS 1401*  (101), 1402*  (102), 1411, 1412, 2425*  (210), 2426*  (211)

Humanities (40-41)
ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311  (110), 2372  (210); MCOM 1307  (MC 107); PHIL 1301  (101), 2374  (204); SPAN 2312**  (207) or SPAN 2315**  Choose 1

Visual and Performing Arts (50)
HUMA 1315  (FA 101); ARTS 1303  (ART 151), ARTS 1304  (ART 152); DANC 2303; MUSI 1306  (MUS 101) or 1208 and 1209; or THRE 1310  (105)

Social and Behavioral Sciences (60)
HIST 1301  (201), 1302  (202), 2301
Choose 2

Social and Behavioral Sciences (70)
POSC 2305  (101) or POSC 2370; 2306  (102)

Social and Behavioral Sciences (80)

See University Core Requirements below (3)

Institutionally Designated Option (90)

ANSC 2370  (NEW); IDM 1105, 1301  (CIS 1301), 1315  (CIS 1315), 2345; IDS 1071; PHIL 2303  (203)  Choose 1

GENERAL BUSINESS MAJOR REQUIREMENTS: 81 HOURS
A grade of "C" or better must be earned in all courses required for major.

UNIVERSITY CORE REQUIREMENTS: 9 HOURS

CORE 11
SCOM 1315  (101) or 1321***  (201)  3
CORE 20
MATH 1324*  (115) Math for Business and Economics  3
CORE 80
ECON 2301  (ECO 201) Principles of Macroeconomics  3

BBA CORE REQUIREMENTS: 39 HOURS

ACCT 2301  (ACC 231) Principles of Accounting I  3
ACCT 2302*  (ACC 232) Principles of Accounting II  3
BUSI 3312*  (GBUS 312) Business Law (OL)  3
IDM 2342*  (QBA 250, 2342) Statistics for Business and Economics  3
IDM 3330*  (CBS 330, 3330) Mgt. Information Systems (OL)  3
ECON 2302  (ECO 202) Principles of Microeconomics  3
ADVANCED ECONOMICS ELECTIVE (OL)  3
FIN 3320*  (230) Business Finance (OL)  3
MATH 1325*  (116) Math for Business and Economics II  3

Bachelor of Business Administration Degree
BBA:GEN.BUS (302)

MGT 3330  (GRT 339) Principles of Management (OL)  3
MKT 3340  (MKT 340) Principles of Marketing (OL)  3

College of Business Writing Component (OL)
NOTE: Not all of the following courses are available online:
ACCT 3311*  (ACC 311) Federal Tax Accounting
IDM 2310  (CIS 210) Digital Communications and Collaborations
ECON 4321  (ECO 421) Comparative Economic Systems
ECON 4361  (ECO 461) Development of Economic Philosophy
FIN 3350*  (350) Personal Financial Planning
FIN 4315*  (ACC 415, ACC 415) Contemporary Issues in Tax Planning and Finance
FIN 4321*  (421) Portfolio Management
MKT 4333*  (433) Diversity and Cross Cultural Mgt.
MKT 4370*  (437) Biotechnology and Healthcare Mgt.
MKT 3342  (342) Consumer Behavior
MKT 3350*  (350) E-Commerce

MGT 4315*  (415) Strategic Management and Policy (OL)  3

GENERAL BUSINESS MAJOR REQUIREMENTS: 33 HOURS

BUSI 3319*  (GBUS 319) International Business (OL)  3
MGT 4311*  (411) Business Ethics and Society (OL)  3

Take nine hours from three areas of specialization (to total 27 hours; at least 21 hours must be upper level). Choose from
ECON, FIN, IDM, MGT or MKT.

AREA OF SPECIALIZATION 1 (OL)  3
AREA OF SPECIALIZATION 1 (OL)  3
AREA OF SPECIALIZATION 2 (OL)  3
AREA OF SPECIALIZATION 3 (OL)  3

ELECTIVES: 4-6 HOURS

ELECTIVES
4-6

TOTAL HOURS REQUIRED TO COMPLETE DEGREE 120

♦ Core curriculum courses should be taken during the first two years of enrollment. For a list of core courses with descriptions see www.wtamu.edu/starr.
* Indicates prerequisites—see catalog for more information.
** Or an equivalent course (second year, second semester) in French or German.
*** Preferred.
**** College of Business writing component.
(OL) Online class.

Note: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of six semester hours in religion and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

Note: This is NOT a degree plan. Before completion of 60 hours, students are allowed and encouraged to request an official degree plan in the office of the dean of the College of Business, located in the Classroom Center, Room 216 (or call 651-2526). After completing 60 hours, students will not be allowed to progress without requesting a degree plan.