Suggested Format for Cover Letters

Your present address City, State ZIP Date of letter

Name (Mr. Thomas Jones) Title Company Name Street Address City, State ZIP

Dear Mr. Jones:

1st **PARAGRAPH** – tell why you are writing, mention the name of the position, or field, or general vocational area in which you are applying; tell how you heard of the opening or organization.

MIDDLE PARAGRAPHS – mention one or two qualifications you think would be of greatest interest to the employer, tell why you are particularly interested in this company, location or type of work. Be sure to indicate any related experience, educational background or specialized training that might increase your employability. This is your opportunity to really highlight your skills for the employer. Draw one or two items of interest from your resume. Then refer the reader to your enclosed resume. Make a position statement about your skills and abilities. If applicable, indicate your willingness to relocate. (If necessary, split this into two paragraphs.)

LAST PARAGRAPH – close by making a specific request for an interview. Give an approximate time period in which you will re-contact the company to further discuss employment opportunities. Don't say "I look forward to hearing from you." Keep the ball in your court!

Sincerely,

Your signature

Your typed name

enclosure



806.651.2345 www.wtamu.edu/career

General Tips -

- Write to someone in particular
- Make ABSOLUTELY NO ERRORS
- Personalize your content (mention the name of the company or its product as appropriate)
- Use professional format and present a good appearance (no smudges, running off edges, etc.)
- Highlight your skills and experience that are relevant to the position
- Use the opportunity to highlight something you weren't able to highlight on your resume (for example, "As a Dallas native, I am excited about the opportunity to return to the area.")
- Define the next step

