West Texas A&M University	
Advising Services	
Degree Checklist	
2022-2023	
istance completing this form, contact Advising Services a	+ 806

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME:

\_\_\_\_\_ WT ID:\_\_\_\_\_ DATE:\_\_\_\_\_

#### **Broadcast Journalism Department of Communication** FAC 103 651-2798

CORE CURRICULUM COURSES: 42 HOURS +	HRS	s
CORE CURRICULUM COURSES: 42 HOURS  Communication (Core 10)		
ENGL 1301 Intro. to Academic Writing & Argumentation OR		
ENGL 1311 Writing About Ideas	3	
COMM 1315, 1318, or 1321	3	
Mathematics (Core 20)		
MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (fourth MATH hour moves to Core 90)	3	
Life and Physical Sciences (Core 30)		<u> </u>
Take two courses from (extra lab hours move to Core 90): ◆           ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411,           1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL           1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412,           1471, 2425*, 2426*; PSES 1301, 1307           Language, Philosophy and Culture (Core 40)	6	
See University Core Requirements below	(3)	
Creative Arts (Core 50)	(0)	
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), MUSI 1310; or THRE 1310 Choose 1 American History (Core 60)	3	
HIST 1301 or 2381, 1302 or 2382, 2301 Choose 2	6	
Government/Political Science (Core 70)		
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Core 80)		
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 Choose 1	3	
Component Area Option (Core 90)		1
Take six hours from: ♦ AGRI 2300; BIOL lab hours (from Core 30); BUSI 1301, 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1102, 1302*,	0	
1312*, 2311*; ENVR lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071 (1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Core 30);	6	
SES 1120		
BROADCAST JOURNALISM MAJOR REQUIREMENTS: 48 HOURS****		
A grade of "C" or better must be earned in all courses required for	r majo	r.
UNIVERSITY CORE REQUIREMENTS: 3 HOURS		
MCOM 1307 Introduction to Media Communication	3	
MEDIA COMMUNICATION CORE: 28 HOURS		
MCOM 1336 Basic Video Production	3	
MCOM 2310 Media Design	3	
MCOM 2311 Media Writing	3	
MCOM 2376 Media Theory	3	
MCOM 3305* New Media	3	
MCOM 3314* Public Relations & Advertising Research <b>OR</b> COMM 3315* Research Methods	3	
MCOM 3327 Media Law	3	
MCOM 3379 Media Management MCOM 2327 Advertising Principles MCOM 3331 Media History Choose 1	3	

### **Bachelor of Arts Degree BA.BROAD.JOURN (234)**

MCOM 4302* Media Ethics	3							
BROADCAST JOURNALISM REQUIREMENTS: 17 HOURS								
MCOM 3309* Multimedia Journalism	3							
MCOM 4398 Media Internship	3							
Take 11 hours from:MCOM 1318 Digital PhotographyMCOM 2171 KWTS Practicum1,1,1MCOM 2172 Eternal Flame Practicum1,1,1MCOM 2173 Prairie Practicum1,1,1MCOM 2174 Sports Broadcasting Practicum1,1,1MCOM 2174 Sports Broadcasting Practicum1,1,1MCOM 3101 Feature Writing1,1,1MCOM 3310* Advanced DesignMCOM 3330 Audio JournalismMCOM 3331 Media HistoryMCOM 3335* News One On AirMCOM (or COMM) 4300 Communication Study AbroadMCOM 4309 International Journalism ORCOMM/MCOM 3304 Introduction to Buffalo AdvertisingMCOM 4321 1910 PRMCOM 4390* Senior Project	11							
BACHELOR OF ARTS REQUIREMENTS: 12 HOURS	OF	PTION						
Six hours of foreign language.	(6-8)							
Six hours chosen from art, English, history, modern languages, music, philosophy and theatre.	6							
ELECTIVES: 19-21 HOURS BY ADVISEMENT—SEE NOTE	S I & I	I						
ELECTIVES (NON-MCOM) ◆	19- 21							
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE	120							
• NOTE I: The core curriculum must total exactly 42 hours; excess hours must								

be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

\* Indicates prerequisites—see catalog for more information.

\*\* While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412). \*\*\* Or an equivalent course (second year, second semester) in a foreign

language.

\*\*\*\* All Broadcast Journalism majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

NOTE II: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.

# WTAMU ADVISING SERVICES 2022-2023 Curriculum Guide

#### Major: Broadcast Journalism, BA

First Year				Second Year					
Fall		Spring		Fall		Spring	Spring		
CORE 10—ENGL 1301	3	MCOM CORE—MCOM 2310	3	CORE 50—CREATIVE ARTS	3	CORE 30—SCIENCE	4		
CORE 10—COMM 1315* 1318 or 1321	3	MCOM CORE—MCOM 2311	3	CORE 70—POSC 2305	3	CORE 70—POSC 2306	3		
CORE 20—MATH	3	CORE 30—SCIENCE	4	CORE 90—ENGL 1102	1	MCOM CORE—MCOM 2376	3		
CORE 40—MCOM 1307*	3	CORE 60—HISTORY	3	MAJOR REQUIREMENT**	3	MAJOR REQUIREMENT	3		
CORE 80—COMM 2377	3	CORE 90—ENGL 1302 or 2311	3	FOREIGN LANGUAGE	4	FOREIGN LANGUAGE	4		
				The Prairie Practicum	1				
Semester Hours	15	Semester Hours	16	Semester Hours	15	Semester Hours	17		
Third Year				Fourth Year					
Fall		Spring		Fall		Spring			
CORE 60—HISTORY	3	MCOM CORE—MCOM 3331	3	MCOM CORE—MCOM 3314	3	MCOM CORE—MCOM 4302	3		
B.A. Requirement	3	B.A. Requirement	3	MAJOR REQ.—MCOM 3309	3	MCOM CORE—MCOM 4398	3		
MCOM CORE—MCOM 1336	3	MCOM CORE—MCOM 3305	3	MCOM CORE—MCOM 3327	3	MAJOR REQUIREMENT	3		
MAJOR REQUIREMENT	3	NON-MCOM ELECTIVE	3	NON-MCOM ELECTIVE	3	NON-MCOM ELECTIVE	3		
NON-MCOM ELECTIVE	3	NON-MCOM ELECTIVE	3	NON-MCOM ELECTIVE	3	MCOM CORE—MCOM 4191	1		
Semester Hours	15	Semester Hours	15	Semester Hours	15	Semester Hours	12		

# Degree Total Hours 120

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

\*All students in the Department of Communication should enroll in the majors-only sections of COMM 1315 and MCOM 1307 if possible. \*\*Three 1-hour practicum classes can be spread across multiple semesters and combined to count toward your required hours for the major.

# **Identified Marketable Skills**

- Written communication skills for digital media, broadcast and print
- Multimedia production (audio, video, graphic design)
- Research
- Leadership

# **Top 3 Employers/Industries**

- social media management
- news media outlets
- corporate and nonprofit communication

### **Other Degree Notes:**

All Broadcast Journalism majors will compile and submit an e-portfolio that demonstrates required competencies. Students are encouraged to join one of the professional student organizations within the Department of Communication. The required internship class should be taken during the final semester. Working for The Prairie (via MCOM 2173 or as paid staff) is highly encouraged.