

**West Texas A&M University**  
**Advising Services**  
**Degree Checklist**  
**2021-2022**

(For assistance completing this form, contact Advising Services at 806-651-5300)

**NAME:** \_\_\_\_\_ **WT ID:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Agricultural Media and Communication**  
**Department of Agricultural Sciences**  
**AGS 220 651-2550**

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS
Communication (Core 10)		
ENGL 1301 Introduction to Academic Writing and Argumentation	3	
COMM 1315, 1318, or 1321	3	
Mathematics (Core 20)		
See University Core Requirements below	(3)	
Life and Physical Sciences (Core 30)		
See University Core Requirements below	(6)	
Language, Philosophy and Culture (Core 40)		
See University Core Requirements below	(3)	
Creative Arts (Core 50)		
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1	3	
American History (Core 60)		
HIST 1301, 1302, 2301, 2381, 2382 Choose 2	6	
Government/Political Science (Core 70)		
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Core 80)		
See University Core Requirements below	(3)	
Component Area Option (Core 90)		
See University Core Requirements below	(6)	
<b>AGRICULTURAL MEDIA AND COMMUNICATION MAJOR REQUIREMENTS: 90 HOURS</b>		
A grade of "C" or better must be earned in all courses required for major.		
<b>UNIVERSITY CORE REQUIREMENTS: 21 HOURS ♦</b>		
<b>CORE 20</b>		
MATH 1314* College Algebra OR MATH 1324* Mathematics for Business & Economics I	3	
<b>CORE 30</b>		
ANSC 1319, 1319L Principles of Animal Science	3	
<b>CORE 30</b>		
PSES 1301, 1301L Principles of Horticulture OR PSES 1307, 1307L Principles of Plant Science	3	
<b>CORE 40</b>		
MCOM 1307 Introduction to Media Communication	3	
<b>CORE 80</b>		
AGBE 2317* Fundamentals of Agricultural Economics	3	
<b>CORE 90</b>		
AGRI 2300 Personal & Professional Leadership Dev.	3	
<b>CORE 90</b>		
ENGL 1302* Research and Rhetoric OR ENGL 2311* Introduction to Professional and Technical Communication	3	
<b>AGRICULTURAL MAJOR REQUIREMENTS: 19 HOURS</b>		
AGRI 3318* Agricultural Statistics	3	
AGRI 3103* Agricultural Industry and Career Preparation	1	
AGRI 3311 Visual Storytelling for the Agricultural Sciences	3	
AGRI 4304* Transfer of Agricultural Technology	3	
AGRI 4311 Writing for Scientific Publication	3	
AGRI 4098* Agricultural Internship	3	
AGRI 4380* Capstone in Agricultural Media and Communication	3	

**Bachelor of Science Degree**  
**BS.AG.MEDIA.COM (540)**

DIRECTED AGRICULTURAL ELECTIVES: 9 HOURS		
Six hours must be 3000- or 4000-level.		
AGBE, ANSC, OR PSES ELECTIVE - ADVANCED	3	
AGBE, ANSC, OR PSES ELECTIVE - ADVANCED	3	
AGBE, ANSC, OR PSES ELECTIVE - ANY LEVEL	3	
<b>AGRICULTURAL ELECTIVES: 12 HOURS</b>		
Take 12 hours of any AGBE, ANSC, PSES, or AGRI courses.		
AGRICULTURAL ELECTIVES	12	
<b>MEDIA COMMUNICATION CORE: 25 HOURS</b>		
MCOM 1336 Basic Video Production	3	
MCOM 2171 KWTS Practicum MCOM 2172 Eternal Flame Practicum MCOM 2173 Prairie Practicum MCOM 2175 Public Relations Practicum AGRI 3199 Stampede Productions Practicum Choose 1	1	
MCOM 2310 Media Design	3	
MCOM 2311* Media Writing	3	
MCOM 3312 Advertising Techniques MCOM 3335* News One On Air MCOM 3310* Advanced Design AGRI 4312 Web Content Dev. for the Ag. Sciences Choose 1	3	
MCOM 3305* New Media	3	
MCOM 3327 Media Law	3	
MCOM 3379 Media Management MCOM 2327 Advertising Principles MCOM 3350 Public Relations and Publicity Choose 1	3	
MCOM 4302* Mass Media Ethics	3	
<b>BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS</b>		
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics or natural sciences.	6	
<b>FREE ELECTIVES: 7 HOURS BY ADVISEMENT ♦</b>		
ELECTIVE(S)	7	
<b>TOTAL HOURS REQUIRED TO COMPLETE DEGREE</b>	<b>120</b>	

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

\* Indicates prerequisites—see catalog for more information.

\*\* Or an equivalent course (second year, second semester) in a foreign language.

NOTE: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (REL1) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

**NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.**

# WTAMU ADVISING SERVICES

## 2020-2021 Curriculum Guide

**Major:** Agricultural Media & Communication, B.S.

**Major Code:** 540

First Year <b>Boldface type indicates major requirements.</b>			
<b>Fall</b>		<b>Spring</b>	
<b>CORE 90(1) - AGRI 2300</b> 3		<b>CORE 30(2) - PSES 1301 or 1307</b> 3	
<b>CORE 30(1) - ANSC 1319</b> 3		<b>CORE 20 - MATH 1314 or 1324</b> 3	
<b>AGRI 2302</b> 3		<b>CORE 90(2) - ENGL 1302 or 2311</b> 3	
- Agricultural elective		<b>CORE 40 - MCOM 1307</b> 3	
CORE 10 - ENGL 1301 3		CORE - See checklist for options 3	
CORE - See checklist for options 3		CORE - See checklist for options 3	
(see also Note 1 below)		(see also Note 1 below)	
<b>Semester Hours</b> 15		<b>Semester Hours</b> 15	

Second Year			
<b>Fall</b>		<b>Spring</b>	
<b>AGBE 2317</b> 3		<b>MCOM 1336 or 2311</b> 3	
<b>MCOM 1336 or MCOM 2311</b> 3		<b>Agricultural Elective</b> 3	
CORE - See checklist for options 3		<b>MCOM 2310</b> 3	
(see also Note 1 below)		B.S. Requirement(1) 3	
CORE - See checklist for options 3		(see checklist for qualifying subjects)	
(see also Note 1 below)		CORE - See checklist for options 3	
CORE - See checklist for options 3			
<b>Semester Hours</b> 15		<b>Semester Hours</b> 15	

Third Year			
<b>Fall</b>		<b>Spring</b>	
<b>MCOM 3312, 3335, 3310, or AGRI 4312</b> 3		<b>AGRI 4306????</b> 3	
<b>MCOM 2327, 3379, or 3350</b> 3		<b>AGRI 3311</b> 3	
<b>MCOM 3305</b> 3		<b>Media Practicum</b> 1-3	
<b>Agricultural Elective</b> 3		MCOM 2171, 2172, 2173, 2375, or AGRI 3199	
<b>AGRI 3103</b> 1		<b>AGRI 3318</b> 3	
B.S. Requirement(2) 3		<b>AGRI 4311</b> 3	
		<b>AGRI 4098</b> 3	
<b>Semester Hours</b> 16		<b>Semester Hours</b> 16-18	

Fourth Year			
<b>Fall</b>		<b>Spring</b>	
<b>AGRI 4313 [??? not on checklist]</b> 3		<b>AGRI 4380</b> 3	
<b>AGBE, ANSC, or PSES Elective</b> 3		<b>MCOM 3327 or MCOM 4302 [???]</b> 3	
<b>MCOM 3327 or MCOM 4302 [???]</b> 3		<b>AGBE, ANSC, or PSES Elective</b> 3	
<b>Agricultural Elective</b> 3		<b>AGBE, ANSC, or PSES Elective</b> 3	
<b>Elective</b> 3		<b>Elective [hours??]</b> 3	
		[Too many hours overall?]	
<b>Semester Hours</b> 15		<b>Semester Hours</b> 15	

### Degree Total Hours 120

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

#### Identified Marketable Skills:

1. Agriculturally literate
2. Teachable/leadership/fellowship
3. Problem solver
4. Professional
5. Communicator
6. Competent in field of study

#### Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities

- Commodity/Breed Associations
- Extension
- Digital Marketing

#### Prerequisites/Important Sequences/Other degree Notes:

**Note 1 - CORE:** Agricultural Media & Communication majors are required to take specific courses for Core 20, Core 30, Core 40, Core 80, and Core 90. For all other categories, they may select from any available options (see degree checklist). Apart from the major-specific core requirements, there is no set order in which core courses must be taken.