

CAREER DEVELOPEMENT PRESENTATIONS TOPICS

WHAT CAN THE OFFICE OF OCPD DO FOR ME?

Learn about the many services OCPD offers, including career coaching and exploration, resume development, interview preparation, and more. This session introduces students to our office and encourages early engagement to build career success.

Suggested Length: 30 minutes

Suggested Audience: Freshmen

CAREER EXPLORATION AND YOUSCIENCE

Choosing a major and planning your career is a process, not a one-time decision. This presentation helps students identify personal interests, skills, values, and personality fit when considering career paths. Participants will also learn about our newest assessment tool, YouScience, which helps connect your aptitudes to potential careers. We recommend completing the YouScience assessment before the session and bringing your results or a laptop for access.

Suggested. Length: 45 minutes

Target Audience: Freshmen, Transfer Students, Undeclared Students

THE VALUE OF INTERNSHIPS AND HOW TO FIND THEM

Explore the many benefits of internships, including career confirmation, professional networking, and resume experience. This session provides a step-by-step guide for finding and securing internships and offers strategies to take a proactive approach in your search.

Suggested Length: 45 minutes

Suggested Audience: Freshmen, Sophomores, Juniors

RESUME DEVELOPMENT

This workshop helps students build or enhance their resume for job searches, internships, graduate school, or post-graduation careers. Learn what to include, what to avoid, and how to tailor your document for specific opportunities.

Suggested Length: 60 minutes

Suggested Audience: All Students

CURRICULUM VITAE (CV) DEVELOPMENT

This workshop helps students build or enhance their CV for job searches, internships, graduate school, or post-graduation careers. Learn what to include, what to avoid, and how to tailor your document for specific opportunities.

Suggested Length: 60 minutes

Suggested Audience: All Students

YOUR PERSONAL BRAND (ONLINE AND IRL)

Your personal brand is the image you project to the world, both in person and online. This presentation explores how to build an authentic professional brand through your actions, wardrobe, and digital presence (including LinkedIn). Participants will leave with actionable steps to strengthen their professional image.

Suggested Length: 60 minutes

Suggested Audience: Sophomores, Juniors, Seniors, Graduate Students

JOB SEARCH SUCCESS

Learn how to identify potential employers and explore professional opportunities. This presentation covers:

- Search strategies for popular job sites
- Insights into the hidden job market
- Tips for researching companies
- Using research to prepare for interviews
- Resources for salary and negotiation research

Suggested Length: 60 minutes

Suggested Audience: Sophomores, Juniors, Seniors, Graduate Students

BUILDING YOUR NETWORK

Networking is one of the most powerful tools for career development. This session explores how to identify, approach, and maintain professional connections that can open doors to internships, jobs, and mentorship opportunities. Learn how to create meaningful conversations, follow up effectively, and expand your network both in-person and online.

Suggested Length: 45 minutes

Suggested Audience: Sophomores, Juniors, Seniors, Graduate Students

INTERVIEWING INSIGHTS

Preparation is key to interview success. This workshop covers:

- How to prepare effectively
- Strategies for making a strong impression
- Professional dress guidelines
- Research tips and common questions
- Follow-up best practices

Participants will also have an opportunity to practice answering sample questions with a peer.

Suggested Length: 60 minutes

Suggested Audience: All Students

NAVIGATING JOB OFFERS AND PROMOTIONS

Whether starting a new job or advancing your career, understanding how to evaluate and negotiate offers is essential. This session covers how to:

- Identify market value
- Assess financial and lifestyle considerations
- Evaluate benefits
- Define your “bottom line”
- Negotiate respectfully and confidently

Suggested Length: 60 minutes

Suggested Audience: Juniors, Seniors, Graduate Students, Alumni

SPECIAL REQUESTS

Didn't see exactly what you're looking for? We can customize a presentation to fit your specific group or topic of interest. Complete the request form, select Special Request, and describe your topic in detail in the Additional Details section.

Examples of previous Special Requests:

- LinkedIn Linked Up
- Etiquette Training
- Customer Service and Professionalism