

Copyright Rules to Follow:

Provided by: Dr. Leigh Browning



--An in-class assignment cannot be posted to YouTube in an effort to get a job. The Fair Use of the classroom assignment stops at the point of completion. If a student wishes to post a class assignment that has a copyright, they must make it clear that it was a classroom assignment and has not cleared copyright.

--In cases like the AAF competition - Lori can attach a notation to postings that note the National Advertising Competition group has given copyright release for the purposes of the national contest. This material can be posted by students.

--Students and Faculty should avoid posting ANY copyrighted material on YouTube. There are better places for it.

--Fair Use has 4 separate components. You can review these at the US Copyright website.

--YouTube owns everything you post - that means it belongs to Google. Dr. Browning can provide the terms of use to better explain, but you have to dig for them.

--Public Domain is NOT just 70 yrs plus the life of the author. You must consult the Public Domain chart on the US Copyright website.

--You cannot use a portion of a song for any purpose on YouTube - unless you own the song.

--You cannot shoot a video, slide show, etc. and use music that you do not own and then post it.

--You can use copyrighted material for in-class purposes, but nothing beyond that.

--Professors are not allowed to require digital postings of anything that has a copyright issue attached to it.

--No class can record, videotape, take pictures of, interview (record), any performance, speech, etc. and do anything with that material. For example - you cannot record a performance of a student over in the JBK and then post that performance unless you have documentation that the material is 1) owned by the student and 2) they have signed a form taking responsibility for that ownership.

--Students should be encouraged to get a copyright of all of their original material.

--you cannot copyright an idea or a logo - for a comprehensive list of what you can and cannot copyright, visit the US Copyright website.

--Students CANNOT post any material anywhere (protected site or otherwise) that they do not own, or have explicit permission to post

--WTAMU retains a shared copyright with all student produced material. This means that the students can use original material in any way they choose. WT can use it for promotional or any other honorable purposes. Should the student want to "sell" the material, they MUST inform the party buying that WT also has a copyright. The buying party will alert WT that the shared copyright no longer applies, if necessary.