

WTAMU ADVISING SERVICES – 2025-2026 Curriculum Guide

Major: General Business, B.B.A.

Major Code: 302

Year 1: Fall		Year 1: Spring	
CORE 10 (Communication) – ENGL 1301 or 1311	3	CORE 90 (Component Area Option) – See checklist for options	3
CORE 20 (Mathematics) – MATH 1324 or 1314	3	MATH 1325 or 2413	3-4
CORE 80 (Social & Behav. Sci.) - ECON 2301 Principles of Macroeconomics	3	ECON 2302 Principles of Microeconomics	3
CORE 10 (Communication) – COMM 1315, 1318 or 1321	3	CORE 60 (American History) – See checklist for options	3
CORE 90 (Component Area Option) – Business Course ¹	3	CORE 50 (Creative Arts) – See checklist for options	3
Total:	15	Total:	15-16
Year 2: Fall		Year 2: Spring	
ACCT 2301 Principles of Financial Accounting	3	ACCT 2302 Principles of Managerial Accounting	3
CIDM 2342 Statistics for Business and Economics	3	MGT 3330 Principles of Management	3
CORE 40 (Lang., Phil. & Culture) – See checklist for options	3	MKT 3340 Principles of Marketing	3
CORE 60 (American History) – See checklist for options	3	CIDM 3330 Management Information Systems	3
CORE 30 (Lab Science) – See checklist for options	3	CORE 30 (Lab Science) – see checklist for options	3
Total:	15	Total:	15
Year 3: Fall		Year 3: Spring	
FIN 3320 Business Finance	3	General Business Course – See checklist for options	3
General Business Course – See checklist for options	3	General Business Course – See checklist for options	3
BUSI 3312 Business Law	3	BUSI 3319, MGT 4335, or MKT 4340	3
Advanced ECON Elective (3000- or 4000-level ECON course)	3	FIN 4311 or MGT 4311	3
CORE 70 (Govt./Political Sci.) – POSC 2305 or 2306	3	CORE 70 (Govt/Political Science) – POSC 2305 or 2306	3
Total:	15	Total:	15
Year 4: Fall		Year 4: Spring	
General Business Course – See checklist for options	3	MGT 4315 Strategic Management and Policy	3
General Business Course – See checklist for options	3	General Business Course – See checklist for options	3
General Business Course – See checklist for options	3	Elective	3
COB Communication Component – See checklist for options	3	Elective	3
Elective	3	Elective	3
Total:	15	Total:	15

¹ CORE 90 Business Course: BUSI 1301, 1304; CIDM 1301 or 1315; ECON 2331; or University Core 90 equivalent.

Identified Marketable Skills Problem identification and solving skills Communicate effectively in written and verbal formats Strong interpersonal skills that include: communication, listening, and leadership	Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities Banking and Financial Industries Federal, State, or Local Government Institutions Utility Companies
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Additional notes:

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.