

## WTAMU ADVISING SERVICES – 2025-2026 Curriculum Guide

### Major: Economics, B.B.A.

### Major Code: 306

Year 1: Fall	Year 1: Spring
CORE 10 (Communication) – ENGL 1301 or 1311 3	CORE 90 (Component Area Option) – See checklist for options 3
CORE 20 (Mathematics) – MATH 1324 or 1314 3	MATH 1325 or MATH 2413 3-4
CORE 80 (Social & Behav. Sci) - ECON 2301 Principles of Macroeconomics 3	ECON 2302 Principles of Microeconomics 3
CORE 10 (Communication) – COMM 1315, 1318 or 1321 3	CORE 60 (American History) – See checklist for options 3
CORE 90 (Component Area Option) – Business Course <sup>1</sup> 3	CORE 50 (Creative Arts) – See checklist for options 3
<b>Total:</b> 17	<b>Total:</b> 15-16
Year 2: Fall	Year 2: Spring
ACCT 2301 Principles of Financial Accounting 3	ACCT 2302 Principles of Managerial Accounting 3
CIDM 2342 Statistics for Business and Economics 3	CIDM 3330 Management Information Systems 3
CORE 40 (Lang., Phil. & Culture) – See checklist for options 3	MKT 3340 Principles of Marketing 3
CORE 60 (American History) – See checklist for options 3	FIN 3320 Business Finance 3
CORE 30 (Lab Science) – See checklist for options 3	CORE 30 (Lab Science) – See checklist for options 3
<b>Total:</b> 15	<b>Total:</b> 15
Year 3: Fall	Year 3: Spring
ECON 3312 Intermediate Macroeconomic Theory (typically offered in fall only) 3	ECON 3311 Intermediate Microeconomic Theory (typically offered in spring only) 3
Advanced ECON Elective (3000- or 4000-level ECON course) 3	Advanced ECON Elective (3000- or 4000-level ECON course) 3
Advanced ECON Elective (3000- or 4000-level ECON course) 3	Advanced ECON Elective (3000- or 4000-level ECON course) 3
MGT 3330 Principles of Management 3	CORE 70 (Govt/Political Science) – POSC 2305 or 2306 3
CORE 70 (Govt/Political Science) POSC 2305 or 2306 3	COB Communication Component – See checklist for options 3
<b>Total:</b> 15	<b>Total:</b> 15
Year 4: Fall	Year 4: Spring
Advanced ECON Elective (3000- or 4000-level ECON course) 3	MGT 4315 Strategic Management and Policy 3
Advanced ECON Elective (3000- or 4000-level ECON course) 3	Advanced ECON Elective (3000- or 4000-level ECON course) 3
BUSI 3312 Business Law 3	Elective 3
Elective 3	Elective 3
Elective 3	Elective 3
<b>Total:</b> 15	<b>Total:</b> 15

<sup>1</sup> CORE 90 – Business Course: BUSI 1301, 1304; CIDM 1301 or 1315, ECON 3331, or University Core 90 equivalent.

<p style="text-align: center;"><b>Identified Marketable Skills</b></p> <p style="text-align: center;">Analyze complex issues</p> <p style="text-align: center;">Write professionally for technical and non-technical audiences</p> <p style="text-align: center;">Conduct research and provide accurate analysis based on qualitative and quantitative data</p>	<p style="text-align: center;"><b>Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities</b></p> <p style="text-align: center;">Banking and Financial Industries</p> <p style="text-align: center;">Federal, State, or Local Government Institutions</p> <p style="text-align: center;">Real Estate Industry</p>
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**Additional notes:**

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.