

**West Texas A&M University  
Advising Services  
Degree Checklist  
2024-2025**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**Applied Arts and Sciences—Public Relations Emphasis  
Office of General Majors  
Student Success Center (CC 110) 806-651-5300**

CORE CURRICULUM COURSES: 42 HOURS ♦	HRS
Communication (10)	
ENGL 1301 Intro. To Academic Writing & Argumentation OR ENGL 1311 Writing About Ideas	3
COMM 1315, 1318, or 1321	3
Mathematics (20)	
MATH 1314*, 1316*, 1324*, 1325*, 1332**/**, 1342**/**, 1350**/**, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Core 90)	3
Life and Physical Sciences (Core 30)	
<b>Take two courses from (extra lab hours move to Core 90): ♦</b> ANSC 1319; BIOL 1406 or 1308, 1407* or 1309*, 1411, 1413; CHEM 1305* or 1411*, 1412*; ENVR 1407*; GEOL 1301 or 1403, 1302, 1404; PHYS 1401*, 1402*, 1311, 1312, 1371, 2425*, 2426*; PSES 1301, 1307 <i>- BIOL 1406, 1407, 1411, 1413; CHEM 1411, 1412; GEOL 1403, 1404; PHYS 1401, 1402, 2425, 2426: 4<sup>th</sup> hr. moves to Core 90</i>	6
Language, Philosophy and Culture (Core 40)	
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/***, 2313*, 2315*, or 2371 <b>Choose 1</b>	3
Creative Arts (Core 50)	
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, MUSI 1307 (for music majors), MUSI 1310; or THRE 1310 <b>Choose 1</b>	3
American History (Core 60)	
HIST 1301, 1302, 2301, 2381, 2382 <b>Choose 2</b>	6
Government/Political Science (Core 70)	
POSC 2305 and 2306	6
Social and Behavioral Sciences (80)	
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; GEOG 1302; PSYC 2301; SOCI 1301 <b>Choose 1</b>	3
Component Area Option (Core 90)	
<b>Take six hours from: ♦</b> AGRI 2300; BUSI 1301, 1304; CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; EDUC 1300; ENGL 1101, 1102, 1302*, 1312*, 2311*; IDS 1071 (1-3 hours); MUSI 1053 (1-2 hours); PHIL 2303; SES 1120;  Also, extra 4 <sup>th</sup> -hour credits from Core 20 and Core 30 (MATH, BIOL, CHEM, ENVR, GEOL, PHYS)	6
<b>PROFESSIONAL DEVELOPMENT CORE: PUBLIC RELATIONS 24 HOURS (21 if MCOM 1307 is taken for University core)</b>	
■ ■ ■ <b>A grade of "C" or better must be earned in all courses listed below.</b>	
MCOM 1307 Introduction to Media Communication	3
MCOM 2310 Media Design	3
MCOM 2327 Advertising Principles	3
MCOM 2376 Media Theory	3
MCOM 3305 New Media	3
MCOM 3350 Public Relations and Publicity	3
MCOM 4302 Media Law and Ethics	3
MCOM 4398* Media Internship	3

**Bachelor of Applied Arts and Sciences Degree  
BAAS.SPC.PR (601)**

ADVANCED ELECTIVES: 24 HOURS (TO TOTAL 36 ADVANCED HOURS EARNED AT WTAMU)—SEE NOTE II BELOW.		
ADVANCED ELECTIVES  (IDS 3355 recommended) (IDS 4355 recommended)	24	
BAAS block transfer of technical/vocational credits, up to a maximum of 48 hours.		
ELECTIVES—ANY LEVEL (to total 120 hours)		
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE	120	

**NOTATIONS:**

- ♦ The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- \* Indicates prerequisites—see catalog for more information.
- \*\* While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).
- \*\*\* Or an equivalent course (second year, second semester) in a foreign language.

**NOTE I:** This degree assumes completion of an associate of applied science degree at a community college or completion of an appropriate occupational certificate prior to starting work on the B.A.A.S. degree at WTAMU. Included in this credit must be a block of transfer of technical-vocational credits, up to a maximum of 48 hours. Additional hours of academic credit may be transferred.

**NOTE II:** At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of 60 semester hours in any single discipline, six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree. A maximum of 30 semester hours in business courses (ACCT, BUSI, CIDM, ECON, FIN, MGT, MKT), including 6 semester hours in the Core Curriculum, may count toward this degree.

**NOTE:** This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.

**WTAMU ADVISING SERVICES – 2024-2025 Curriculum Guide**

**Major: Public Relations, B.A.A.S.**

**Major Code: 601**

<b>Year 1: Fall</b>		<b>Year 1: Spring</b>	
PDC: MCOM 1307	3	PDC: MCOM 2310	3
CORE 10 (Communication) – ENGL 1301 or 1311	3	CORE 10 (Communication) – COMM 1315, 1318 or 1321	3
CORE 20 (Mathematics) – See checklist for options	3	CORE 30 (Life & Phys. Sci.) – See checklist for options	3
CORE 30 (Life & Phys. Sci.) – See checklist for options	3	CORE 40 (Lang., Phil. & Culture) or BAAS Block/Elective*	3
CORE 90 (Component Area Option) – See checklist for options	3	CORE 90 (Component Area Option) – See checklist for options	3
<b>Total:</b>	<b>15</b>	<b>Total:</b>	<b>15</b>
<b>Year 2: Fall</b>		<b>Year 2: Spring</b>	
PDC: MCOM 2327	3	PDC: MCOM 2376	3
CORE 50 (Creative Arts) – See checklist for options	3	CORE 70 (Govt./Pol. Sci) – POSC 2305 or 2306	3
CORE 70 (Govt./Pol. Sci) – POSC 2305 or 2306	3	CORE 80 (Social & Behav. Sci.) – See checklist for options	3
CORE 60 (American History) – See checklist for options	3	CORE 60 (American History) – See checklist for options	3
Advanced Elective: IDS 3355 Career Pathways (recommended)	3	Advanced Elective (3000-4000 level)	3
<b>Total:</b>	<b>15</b>	<b>Total:</b>	<b>15</b>
<b>Year 3: Fall</b>		<b>Year 3: Spring</b>	
PDC: MCOM 3305	3	PDC: MCOM 4302	3
PDC: MCOM 3350	3	Advanced Elective (3000-4000 level)	3
Advanced Elective (3000-4000 level)	3	Advanced Elective (3000-4000 level)	3
Advanced Elective (3000-4000 level)	3	Advanced Elective (3000-4000 level)	3
BAAS Block/Electives (1000-4000 level)	3	BAAS Block/Electives (1000-4000 level)	3
<b>Total:</b>	<b>15</b>	<b>Total:</b>	<b>15</b>
<b>Year 4: Fall</b>		<b>Year 4: Spring</b>	
PDC: MCOM 4398	3	Advanced Elective: IDS 4355 Capstone (recommended)	3
BAAS Block/Electives (1000-4000 level)	3	BAAS Block/Electives (1000-4000 level)	3
BAAS Block/Electives (1000-4000 level)	3	BAAS Block/Electives (1000-4000 level)	3
BAAS Block/Electives (1000-4000 level)	3	BAAS Block/Electives (1000-4000 level)	3
BAAS Block/Electives (1000-4000 level)	3	BAAS Block/Electives (1000-4000 level)	3
<b>Total:</b>	<b>15</b>	<b>Total:</b>	<b>15</b>

<b>Identified Marketable Skills</b>	<b>Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities</b>
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**Additional notes:**

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree. A maximum of 30 semester hours in business courses (ACCT, BUSI, CIDM, ECON, FIN, MGT, MKT), including 6 semester hours in the Core Curriculum, may count toward this degree.

\* It is recommended to take MCOM 1307 for Core 40 as this course is required in the Professional Development Core (PDC) area. Taking this course as Core 40 will reduce your Core hours and increase your Elective hours.

**PDC** – Professional Development Core

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student’s official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.