

West Texas A&M University
Advising Services
Degree Checklist
2023-2024

-2024(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

Management—Entrepreneurship and Small Business
Management Specialization
Department of Management, Marketing and General
Business – CC 220 651-2525

CORE CURRICULUM COURSES: 42 HOURS		HRS
Communication (Core 10)		
See University Core Requirements below	(6)	
Mathematics (Core 20)		
See University Core Requirements below	(3)	
Life and Physical Sciences (Core 30)		
Take two courses from:		
ANSC 1319; BIOL 1406 or 1308, 1407* or 1309*, 1411, 1413; CHEM 1305* or 1411*, 1412*; ENVR 1407*; GEOL 1301 or 1403, 1302, 1404; PHYS 1401*, 1402*, 1311, 1312, 1371, 2425*, 2426*; PSES 1301, 1307 - BIOL 1406, 1407, 1411, 1413; CHEM 1411, 1412; GEOL 1403, 1404; PHYS 1401, 1402, 2425, 2426: 4 th hr. moves to Core 90	6	
Language, Philosophy and Culture (Core 40)		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312*/**, 2313*, 2315*, or 2371	3	Choose 1
Creative Arts (Core 50)		
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310	3	Choose 1
American History (Core 60)		
HIST 1301, 1302, 2301, 2381, 2382	6	Choose 2
Government/Political Science (Core 70)		
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Core 80)		
See University Core Requirements below	(3)	
Component Area Option (Core 90)		
Take six hours from: ♦		
AGRI 2300; BIOL 4 th hour from 4-hour courses (from Core 30); BUSI 1301, 1304; CHEM 4 th hour from 4-hour courses (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1102, 1302*, 1312*, 2311*; ENVR 4 th hour (from Core 30); GEOL 4 th hour from 4-hour courses (from Core 30); IDS 1071 (1-3 hours); MATH 4 th hour from 4-hour courses (from Core 20); MUSI 1053; PHIL 2303; PHYS 4 th hour from 4-hour courses (from Core 30); SES 1120	3	
MANAGEMENT – ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT SPECIALIZATION REQUIREMENTS: 84-85 HOURS A grade of "C" or better is required in all B.B.A. degree courses and University Core Curriculum sections 10 20, 80, and three of six hours in section 90.		
UNIVERSITY CORE REQUIREMENTS: 18 HOURS		
CORE 10		
ENGL 1301 Intro. To Academic Writing & Argumentation OR ENGL 1311 Writing About Ideas	3	
CORE 10		
COMM 1315, 1318, or 1321	3	
CORE 20		
MATH 1324* Math for Business and Economics I (preferred) or MATH 1314* College Algebra	3	
CORE 80		
ECON 2301 Principles of Macroeconomics	3	
CORE 90+		
BUSI 1304, CIDM 1301, CIDM 1315, ECON 2331 or other University Core 90 Equivalent	3	
BBA CORE REQUIREMENTS: 39-40 HOURS		
ACCT 2301 Principles of Financial Accounting	3	
ACCT 2302* Principles of Managerial Accounting	3	
MATH 1325* Math for Business and Economics II OR MATH 2413* Calculus I	3-4	
CIDM 2342* Statistics for Business and Economics	3	
CIDM 3330* Management Information Systems	3	
ECON 2302 Principles of Microeconomics	3	

Bachelor of Business Administration Degree
BBA.MGT.ENTREP (311)

ADVANCED ECONOMICS ELECTIVE	3	
FIN 3320* Business Finance	3	
BUSI 3312* Business Law	3	
MGT 3330 Principles of Management	3	
MKT 3340 Principles of Marketing	3	
College of Business communication component		
Take one course from:		
ACCT 4373* Accounting Communications BUSI 1304 Business Communication BUSI 4333 Cross-Cultural Issues in Business Comm. BUSI 4350 Current Issues in Management Communication BUSI 4375 Healthcare Comm. in the Bus. Environment BUSI/MGT 4380 Conflict Resolution and Negotiation BUSI 4382 Emerging Media Law BUSI/CIDM 3320 Digital Communications and Collaboration ECON 4370* Economics of Healthcare FIN 3350* Personal Financial Planning FIN 4320* Investments FIN 4321* Portfolio Management MGT 3335* Organizational Behavior MKT 3342 Consumer Behavior	3	
MGT 4315* Strategic Management and Policy (OL)	3	
ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT SPECIALIZATION: 30 HOURS		
MGT 4311* Business Ethics and Society	3	
18 SEMESTER HOURS FROM:		
Note: At least six semester hours must come from MGT 3332, MGT 3333, or MGT 4332.		
MGT 3332 New Business Creation MGT 3333 Small Business Management MGT 4330 Critical Issues in Human Resources Mgt. MGT 4332 Entrepreneurial Innovation and Development MGT 4334* Compensation Administration MGT 4336* Leadership Development MGT 4343* Supply Chain Management MGT 4360* Recruitment and Selection MGT 4365* Training and Development MGT/BUSI 4380 Conflict Resolution and Negotiation	18	
9 SEMESTER HOURS FROM:		
BUSI 4330* Employment Law MKT 3342 Consumer Behavior MKT 3346 Personal Selling and Sales Promotion MKT 4343 Emerging Media in Advertising MKT 4344* Retail Marketing MKT 4346* Sales Management FIN 3311 Real Estate Finance FIN 3350* Personal Financial Planning FIN 4320* Investments FIN 4324* Management of Financial Services	9	
ELECTIVES: 8-9 HOURS		
ELECTIVES	8-9	
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE		120

♦ Note: only six hours are required for Core 90; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.
* Indicates prerequisites—see catalog for more information.
** Or an equivalent course (second year, second semester) in a foreign language.

NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.

WTAMU ADVISING SERVICES – 2023-2024 Curriculum Guide

Major: Management – Entrepreneurship & Small Business Specialization, B.B.A.

Major Code: 311

Year 1: Fall		Year 1: Spring	
CORE 10 (Communication) – ENGL 1301 or 1311	3	CORE 90 (Component Area Option) – See checklist for options	3
CORE 20 (Mathematics) – MATH 1324 or 1314	3	MATH 1325 or 2413	3
CORE 80 (Social & Behav. Sci.) - ECON 2301 Principles of Macroeconomics	3	ECON 2302 Principles of Microeconomics	3
CORE 10 (Communication) – COMM 1315, 1318 or 1321	3	CORE 60 (American History) – See checklist for options	3
CORE 90 (Component Area Option) – Business Course ¹	3	CORE 70 (Govt./Political Sci.) – POSC 2305 or 2306	3
Total:	15	Total:	15
Year 2: Fall		Year 2: Spring	
ACCT 2301 Principles of Financial Accounting	3	ACCT 2302 Principles of Managerial Accounting	3
CIDM 2342 Statistics for Business and Economics	3	MGT 3330 Principles of Management	3
CORE 40 (Lang., Phil. & Culture) – See checklist for options	3	MKT 3340 Principles of Marketing	3
CORE 60 (American History) – See checklist for options	3	CIDM 3330 Management Information Systems	3
CORE 70 (Govt./Political Sci.) – POSC 2305 or 2306	3	FIN 3320 Business Finance	3
Total:	15	Total:	15
Year 3: Fall		Year 3: Spring	
MGT 4311 Business Ethics and Society	3	Entrepreneurship MGT Requirement	3
Entrepreneurship MGT Requirement	3	Entrepreneurship MGT Requirement	3
Entrepreneurship MGT Requirement	3	Entrepreneurship BUSI/MKT/FIN Requirement	3
Advanced ECON Elective (3000- or 4000-level ECON course)	2	BUSI 3312 Business Law	3
CORE 30 (Lab Science) – See checklist for options	3	CORE 30 (Lab Science) – See checklist for options	3
Total:	15	Total:	15
Year 4: Fall		Year 4: Spring	
Entrepreneurship MGT Requirement	3	MGT 4315 Strategic Management and Policy	3
Entrepreneurship BUSI/MKT/FIN Requirement	3	Entrepreneurship MGT Requirement	3
COB Communication Component – See checklist for options	3	Elective	3
CORE 50 (Creative Arts) – See checklist for options	3	Elective	3
Entrepreneurship BUSI/MKT/FIN Requirement	3	Elective	3
Total:	15	Total:	15

¹ **CORE: 90 Business Course:** BUSI 1301, 1304; CIDM 1301 or 1315; ECON 2331; or University Core 90 equivalent.

<p style="text-align: center;">Identified Marketable Skills</p> <p style="text-align: center;">Strong quantitative skills Problem identification and solving skills Strong interpersonal skills that include: communication, listening, and leadership</p>	<p style="text-align: center;">Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities</p> <p style="text-align: center;">Management Opportunities Banking and Financial Industries Federal, State, or Local Government Institutions Healthcare Industry</p>
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Additional notes:

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.