

West Texas A&M University
Advising Services
Degree Checklist
2021-2022

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

Agricultural Media and Communication
Department of Agricultural Sciences
AGS 220 651-2550

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS	CC
Communication (Core 10)			
ENGL 1301 Introduction to Academic Writing and Argumentation		3	
COMM 1315, 1318, or 1321		3	
Mathematics (Core 20)			
See University Core Requirements below		(3)	
Life and Physical Sciences (Core 30)			
See University Core Requirements below		(6)	
Language, Philosophy and Culture (Core 40)			
See University Core Requirements below		(3)	
Creative Arts (Core 50)			
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1		3	
American History (Core 60)			
HIST 1301, 1302, 2301, 2381, 2382 Choose 2		6	
Government/Political Science (Core 70)			
POSC 2305 and 2306		6	
Social and Behavioral Sciences (Core 80)			
See University Core Requirements below		(3)	
Component Area Option (Core 90)			
See University Core Requirements below		(6)	
AGRICULTURAL MEDIA AND COMMUNICATION MAJOR REQUIREMENTS: 90 HOURS A grade of "C" or better must be earned in all courses required for major.			
UNIVERSITY CORE REQUIREMENTS: 21 HOURS ♦			
CORE 20			
MATH 1314* College Algebra OR MATH 1324* Mathematics for Business & Economics I		3	CC
CORE 30			
ANSC 1319, 1319L Principles of Animal Science		3	CC
CORE 30			
PSES 1301, 1301L Principles of Horticulture OR PSES 1307, 1307L Principles of Plant Science		3	CC
CORE 40			
MCOM 1307 Introduction to Media Communication		3	
CORE 80			
AGBE 2317* Fundamentals of Agricultural Economics		3	CC
CORE 90			
AGRI 2300 Personal & Professional Leadership Dev.		3	
CORE 90			
ENGL 1302* Research and Rhetoric OR ENGL 2311* Introduction to Professional and Technical Communication		3	CC
AGRICULTURAL MAJOR REQUIREMENTS: 19 HOURS			
AGRI 3318* Agricultural Statistics		3	
AGRI 3103* Agricultural Industry and Career Preparation		1	
AGRI 3311 Visual Storytelling for the Agricultural Sciences		3	
AGRI 4304* Transfer of Agricultural Technology		3	
AGRI 4311 Writing for Scientific Publication		3	
AGRI 4098* Agricultural Internship		3	
AGRI 4380* Capstone in Agricultural Media and Communication		3	

Bachelor of Science Degree
BS.AG.MEDIA.COM (540)

DIRECTED AGRICULTURAL ELECTIVES: 9 HOURS		
Six hours must be 3000- or 4000-level.		
AGBE, ANSC, OR PSES ELECTIVE - ADVANCED	3	
AGBE, ANSC, OR PSES ELECTIVE - ADVANCED	3	
AGBE, ANSC, OR PSES ELECTIVE - ANY LEVEL	3	
AGRICULTURAL ELECTIVES: 12 HOURS Take 12 hours of any AGBE, ANSC, PSES, or AGRI courses.		
AGRICULTURAL ELECTIVES	12	
MEDIA COMMUNICATION CORE: 25 HOURS		
MCOM 1336 Basic Video Production	3	
MCOM 2171 KWTS Practicum MCOM 2172 Eternal Flame Practicum MCOM 2173 Prairie Practicum MCOM 2175 Public Relations Practicum AGRI 3199 Stampede Productions Practicum Choose 1	1	
MCOM 2310 Media Design	3	
MCOM 2311* Media Writing	3	
MCOM 3312 Advertising Techniques MCOM 3335* News One On Air MCOM 3310* Advanced Design AGRI 4312 Web Content Dev. for the Ag. Sciences Choose 1	3	
MCOM 3305* New Media	3	
MCOM 3327 Media Law	3	
MCOM 3379 Media Management MCOM 2327 Advertising Principles MCOM 3350 Public Relations and Publicity Choose 1	3	
MCOM 4302* Mass Media Ethics	3	
BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS CC		
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics or natural sciences.	6	
FREE ELECTIVES: 7 HOURS BY ADVISEMENT ♦		
ELECTIVE(S)	7	
TOTAL HOURS REQUIRED TO COMPLETE DEGREE	120	

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

* Indicates prerequisites—see catalog for more information.

** Or an equivalent course (second year, second semester) in a foreign language.

NOTE: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (REL1) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.

WTAMU ADVISING SERVICES

2020-2021 Curriculum Guide

Major: Agricultural Media & Communication, B.S.

Major Code: 540

First Year Boldface type indicates major requirements.																																			
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Degree Total Hours 120

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

Identified Marketable Skills:

1. Agriculturally literate
2. Teachable/leadership/fellowship
3. Problem solver
4. Professional
5. Communicator
6. Competent in field of study

Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities

Commodity/Breed Associations
Extension
Digital Marketing

Prerequisites/Important Sequences/Other degree Notes:

Note 1 - CORE: Agricultural Media & Communication majors are required to take specific courses for Core 20, Core 30, Core 40, Core 80, and Core 90. For all other categories, they may select from any available options (see degree checklist). Apart from the major-specific core requirements, there is no set order in which core courses must be taken.