
B. Leigh Browning

associate professor, PhD

director of broadcasting

College of Fine Arts and Humanities
Associate Professor - Communication

Date of Hire: 1991

Date of Last Promotion: 2005

3615 Aldredge , Amarillo, Tx 79103

lbrowning@wtamu.edu

Professional Interests

Research: media effects, technology, law and ethics

Teaching: same as above

Academic Background

Ph.D. University of Southern Mississippi, Hattiesburg, MS, USA, Mass
Communication - Advertising, 1999

M.A. Kansas State University, Manhattan, KS, USA, Rhetoric, 1989

B.S. WTAMU, Canyon, Tx, USA, RTVF, 1986

Certifications

avid - video editing software, 2007

pro tools - audio recording software, AE101 and, 2008

after effects - adobe software, 2008

society of broadcast engineers, member, 2007

wtamu - member school john bayliss broadcast foundation, 2007

society of broadcast engineers - CRO, 70409, 2007

Memberships

society of broadcast engineers

academy of television arts and sciences

freedom of information foundation of texas

national broadcasting society

national association of broadcasters

texas association of broadcasters

broadcast education association

national association of tv programming executives

texas motion picture alliance

International Radio and Television Society, 2008, texas association of film and tape
professionals

Skills Personal

engaging, interactive, cutting-edge

Computer Skills

avid editing software, dreamweaver web design, audition editing software, pro tools recording studio software, on-air live radio operator, tv control panel and computer operations, microsoft suite

Work Experience

Consulting

2007: soccermom , film shot locally for which I am providing consultation for the director

2007: YMCA - amarillo youth and government program, event to assist students in preparation for district competition

Paid Service

2008: Pearson Publishing, paid reviewer for five chapters in Intro to Mass Communication textbook

Courses Taught

Advertising Strategy
Argumentation and Debate
Interpersonal Communication
Media Writing
Public Sepaking

Other Teaching Activities

Assurance of Learning - Teaching

2008 - brought a Guest Lecture Speaker to MCOM 3310 to enhance learning. Will Bigham, filmmaker with Dreamworks Studios, Los Angeles, CA came to that class for a seminar for students

2006 - production of public film festival for advanced video production class

2005 - production of public music video showcase

Course (New) - Creation/Delivery: Conventional

2009 - Pop Culture/Media Messaging Strategies

2008 - a practicum designed to give students credit for working on a live show, raido show, and live newscast

Distance Learning

2007 - special shows are podcasted thru the corporate assistance of iMobile Marketing

Innovations in Course Content / Presentation

2009 - Teaching an honor's seminar on Media Effects on Pop Culture as related to a variety of fields of study

2008 - presented screening to students in MCOM 1307, MCOM 3310 and MCOM 4322

and MCOM 2071

2008 - this manual is put together so that students know all the steps necessary in putting together a live newscast.

2008 - directed the efforts of the MCOM faculty development of the new core course, MCOM 1307 and authored the common course syllabus

2008 - KWTS official Operations Manual for MCOM 2171. Also produced manual since 1997.

2008 - directed and served as the Executive Producer in Charge of Production (EPP) for documentary shoot and supervised student crew of photographers and editors.

Title - Leap of Faith

2007 - non text supported course on new media multi platform delivery systems for new media course

2007 - student conference where professionals are invited to critique conference presentations

2006 - news one - live newscast launch in the spring of 2006

Program Assessment Projects

2007 - designed the track for ag majors wanting to major in ag-communication

2006 - started in 2006 - designed to explore new degree tracks for broadcasting/mass communication majors

Student Assign-Clinical/Practicum/Internship

2008 - 80 students, directed the contest involvement of the NBS chapter with more than 80 pieces of production processed and sent in for competition

Student Assign-Students Advised (GRAD)

2009 - 3 students, supervise the internship experience for grad students in the department of communication

Student Assign-Students Advised (UG)

2009 - 6 students, continue to supervise Mass Communication internships and internships in Sports Broadcasting Practicum

2007 - 84 students, large number of advisees

Student Assign-Supervised Research (GRAD)

2008 - 2 students, directed the efforts of the MCOM interested students in the graduate program in Communication

Student Assign-Supervised Research (UG)

2008 - 15 students, directed the efforts and served as faculty advisor for digital media entries for conference

2008 - 17 students, supervised the creation and delivery of a film festival to showcase works of students in MCOM 4322.

2007 - 12 students, directed and served as faculty advisor for all research projects in the digital media category at the SRC

2001 - 1 student, faculty advisor for Zenobia Harris, McNair Scholar

Student Assign-Supervised Thesis (UG Seniors)

2007 - 1 student, directed master's presentation for Stacy Clompton Yates

Intellectual Contributions:

Creative Activities

National:

1999 - (Video Production--) a new beginning.

Regional:

2008 - (Other Creative Activities) we have never been asked to host regionals before so this is a big honor, NBS Regional Convention, 2008.

2007 - (Performance) festival featured matt muir and the dallas tfp, film festival.

2008 - (Technical Director - professional or juried venue) director of the screening event for the documentary - Guest Artists Series, WTMAU, Tulia, Texas: Search for Justice in a Small Town.

2008 - (Technical Director - professional or juried venue) Leap of Faith will air at festival, and is featured in Indie Slate trade magazine, Leap of Faith Documentary.

2007 - (Video Production--) NSO 8 cornerstones Video.

2007 - (Video Production--) Maroon Productions video producer, KACV Look at Colleges Video.

2007 - (Video Production--) video and audio production for the university, maroon productions.

2007 - (Video Production--) first ever 16X9 live video feed for amarillo viewing area for mayor's speech, Amarillo Mayor State of the City Address.

2006 - (Video Production--) video and audio production for the university, maroon productions.

2005 - (Video Production--) video and audio production for the university, maroon productions.

2004 - (Video Production--) video and audio production for the university, maroon productions.

2003 - (Video Production--) video and audio production for the university, maroon productions.

2002 - (Video Production--) video and audio production for the university, maroon productions.

2001 - (Video Production--) video and audio production for the university, maroon productions.

2000 - (Video Production--) video and audio production for the university, maroon productions.

1999 - (Video Production--) video and audio production for the university, maroon productions.

1998 - (Video Production--) video and audio production for the university, maroon productions.

1997 - (Video Production--) video and audio production for the university, maroon productions.

1996 - (Video Production--) video and audio production for the university, maroon productions.

1995 - (Video Production--) video and audio production for university, maroon productions.

1994 - (Video Production--) university video and audio production, Maroon Productions.

Local:

2009 - (Other Creative Activities) Honors Seminar, Seminar for Honors Program - work in progress.

2008 - (Video Production--) Live Production Event Coordinator/Producer, Freshman Convocation and post event interviews.

2008 - (Video Production--) Live Production Event Coordinator/Producer, Spirit Tower dedication DVD.

2008 - (Video Production--) documentary on CISD program, Every 15 Minutes, Every 15 Minutes - CISD Partnership Project.

2007 - (Video Production--) produced and coordinated the efforts of the production of all college videos for airing at the in-stadium show at WT fall football games, college videos - maroon productions.

2007 - (Video Production--) live tv newscast - spring term, News One.
2007 - (Video Production--) live video production of event, Pedestrian Mall Dedication.
2007 - (Video Production--) live DVD production of event, Freshman Convocation.
2006 - (Video Production--) provided production for live DVD recording of Freshman Convocation, freshman convocation.

Virtual:

2007 - (Show) faculty advisor, KWTS, 91.1 and special programming, special show podcasting - kwts.
2006 - (Video Production--) live video stream and DVD for inauguration, Presidential Inauguration.

Refereed Articles

Browning, B. L. (in press, 2009). User Generated Content on a University Website: My Year with Jack and Jill. NBS Online Journal.
Browning, B. L., Gerlich, N., & Westermann, I. (2008). Is tasting believing? The effect of peel and taste advertising on product feelings and likelihood of purchase. Journal of Business and Economics Research, 10.
Browning, B. L. (2008). KWTS Operations Manual. Pearson Online Publishing.
Browning, B. L. (2008). News One Workbook. Pearson Online Publishing.
Browning, B. L. (2005). Advertising and Attitude Formation. NBS Online Journal.
Browning, B. L. (in press, 1999). Faculty Case Study for New Decade. International Radio and Television Society in conference case study publication, 1999.

Refereed Proceedings

Full Paper

Browning, B. L., Gerlich, N., & Westermann, I. (2008). Peel and taste advertising. Clute conference on international business.
Browning, B. L. (2008). Jack/Jill Web video series - Juried critique (focus groups). Web Publication - video.
Browning, B. L. (2008). Power Video Juried Critique. Documentary filmmaking.
Browning, B. L. (2008). ENMU Juried Film Festival. ENMU Film Festival - juried.
Browning, B. L. (2008). ENMU Juried Film Festival - Power Video. ENMU Film Festival - juried.
Browning, B. L. (2008). ENMU Juried Film Festival - News One TV Newscast. ENMU Film Festival - juried.
Browning, B. L. (2008). NSR - video Presentation for Prospective Students and Parents. New Student Orientation - WTAMU.
Browning, B. L. & Hazelwood, R. (in press, 2008). Canyon Ride for Cancer - documentary in pre-production. Documentary filmmaking.

Abstract Only

Browning, B. L. (in press, 2008). Chapter Reviewer for Pearson Publishing. textbook chapter reviewer, Pearson.
Browning, B. L. (in press, 2008). The Paradox of Market Segmentation: African American Depictions in Primetime Advertising. review of an article for publication/manuscript review for Journal of Broadcasting and Electronic Media.
Browning, B. L. (in press, 2008). manuscript review for JoBEM. manuscript reviewer for JoBEM.

Non-Refereed Articles

Browning, B. L. & Hazelwood, R. (in press, 2008). Leap of Faith to Premiere at WTAMU. Indie Slate.

Invited Articles/Reviews

Browning, B. L. (2007). University as You Tube: User Generated Content on a College Campus. NBS Online Journal. (Invited)

Manual

Browning, B. L. (2008). kwts website wtamu.edu/kwts (under contract).

Browning, B. L. (2007). News One Operations Manual (under contract).

Browning, B. L. (2007). KWTS Operatins Manual leigh browning (under contract).

Compilation of Articles or Readings

Browning, B. L. (2007). Jack/Jill Web video series, www.wtamu.edu: WTAMU.

Browning, B. L. & miur, m. (1999). kwts, 91.1 through the years, registered with the Writer's Guild of America: Writer's Guild of America (under contract).

Book Supplement

Browning, B. L. (2007). NEWS ONE Operations Manual. NEWS ONE Operations Manual.

Browning, B. L. (1992). KWTS Operations Manual for MCOM 2071, updated in 2007. KWTS Operations Manual.

Presentation of Refereed Papers

International

Browning, B.L., gerlich, r. n., & westerm, l. (2008, September). Is tasting believing? the new peel and taste advertising strategy. Accepted for clute conference on international business, las vegas, Nevada.

Browning, B.L. (1999, January). Case Study for the new classroom of the 21st century. Presented at International Radio and Television Society - Faculty Fellow, new york, New York.

National

Browning, B.L. (2004, March). advertising strategy and attitude formation. Accepted for national broadcasting society - NBS, LA, California.

Regional

Browning, B.L. (2008). ENMU Juried Film Festival - News One TV Newscast. Accepted for ENMU Film Festival - juried, portales, New Mexico.

Browning, B.L. (2008, November). Jack/Jill Web video series - Juried critique (focus groups). Accepted for Web Publication - video, canyon, Texas.

Browning, B.L. (2008, April). ENMU Juried Film Festival. Accepted for ENMU Film Festival - juried, portales, New Mexico.

Browning, B.L. (2008, April). ENMU Juried Film Festival - Power Video. Accepted for ENMU Film Festival - juried, portales, New Mexico.

Browning, B.L. (2008, March). Power Video Juried Critique. Presented at Documentary filmmaking, canyon, Texas.

Local

Browning, B.L. (2008, February). News One Show 2 - presented to industry professionals. Presented at Live Broadcast TV Production, canyon, Virtual.

Presentation of Non-Refereed Papers

International

Browning, B. L. & maroon productions, . (2008). I'm West Texas A&M University. Invited presentation at Web Publication - video, canyon, Texas.

National

Browning, B. L. (2008, May). WTTV Live Broadcast of News One Show 10. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, April). WTTV Live Broadcast of News One Show 9. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, April). WTTV Live Broadcast of News One Show 8. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, April). WTTV Live Broadcast of News One Show 7. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, March). WTTV Live Broadcast of News One Show 6. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, March). WTTV Live Broadcast of News One Show 5. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, March). WTTV Live Broadcast of News One Show 4. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, March). UGC When You Tube Becomes U Tube. Invited presentation at national broadcasting society - NBS, Anaheim, California.

Browning, B. L. (2008, February). WTTV Live Broadcast of News One Show 3. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2008, February). WTTV Live Broadcast of News One Show 2. Live Broadcast TV Production, canyon, Virtual.

Browning, B. L. (2000, October). video documentary for texas speech communication association. Invited presentation at Texas Speech Communication Association, san antonio, Texas.

Regional

Browning, B. L., goodman, a., ballia, f., & scarberry, j. (2008, November). NBS Regiona Convention Panel Moderator and Organizer. Invited presentation at national broadcasting society - NBS, canyon, Texas.

Browning, B. L., Smithee, J., & Ogle, S. (2008, February). Sudden Link Cable - Community Access Show. Invited presentation at Live to tape Recording in TV Studio to air at a later date, canyon, Texas.

Browning, B. L. (2008, February). WTTV Live News One Broadcast Show 1. Live Broadcast TV Production, canyon, Texas.

Browning, B. L. (1995, June). media messages and religion. Invited presentation at summer youth program, longview, Texas.

Browning, B. L. (1994, November). media manipulation. Invited presentation at permian high school regional meeting, odessa, Texas.

Local

Browning, B. L. (2008, July). buffalo athletics animated logo series - after effects motion graphics software project. In-studio live to tape precording for access show to air later, canyon, Texas.

Browning, B. L. (2008, January). NSR - video Presentation for Prospective Students and Parents. Invited presentation at New Student Orientation - WTAMU, Canyon, Texas.

Browning, B. L. (2007, July). copyright protocol for AISD, summer, 2007. Invited presentation at AISD summer school program, amarillo, Texas.

Browning, B. L. (1995, August). filtering media messages for the classroom. Invited presentation at AISD teacher in-service, amarillo, Texas.

Browning, B. L. (1994, October). media messages for the classroom. Invited

presentation at West Texas Speech Communication Association, Lubbock, Texas.

Grants and Gifts

Pending-External

2008 - Browning, B. L., "NAB National Research Grant", grant to fund documentary of high definition studio installation, national association of broadcasters.

Research Reports

Browning, B. L., "NBS - WTAMU Chapter Community Service Report" (2007) .

Browning, B. L., "NBS - WTAMU Chapter Annual Report" (2007) .

Browning, B. L., "NBS - WTAMU Chapter Model chapter Report, 2007" (2007) .

Browning, B. L., & Harmel, M., "History of KWTS and WT Broadcasting" (2006) .

Browning, B. L., Gerlich, N., Westermann, I., Leuer, J., & Jarmon, R., "WTAMU Branding Strategy" (2006) .

Dissertation

Advertising Strategy and Attitude Formation: A study designed to explain and predict the college selection process

Papers Under Review

Browning, B. L. (2009). "My Year with Jack and Jill - UGC on a university campus," initial submission to NBS Online Journal.

Browning, B. L. & Ray, R. J. (2009). "Power Video," initial submission to NBS National Convention.

Browning, B. L., Gerlich, N., & Westermann, I. (2008). "Edible Ads," initial submission to Marketing Conference in Las Vegas.

Browning, B. L. (2008). "Teaching Tips," initial submission to Texas Speech Communication Journal.

Browning, B. L. & Hazelwood, R. (2008). "Leap of Faith," initial submission to Lance Armstrong Foundation - Summit and Film Festivals.

Browning, B. L. (2008). "High Definition at the University Level," initial submission to NAB Grant proposal.

Working Papers

Browning, B. L., Gerlich, N., & Westermann, I. (2009). "Music and Memory for Advertisers".

Browning, B. L. (2008). "UGC at the University Level: YouTube as U Tube" targeted for NBS Online Journal.

Browning, B. L. & Story, J. (2007). "Podcasting Special Shows for KWTS" targeted for website publication.

Other Research Activities

Other Publications

2008 - Copy contributor for Dana Olmstead and the Communication and Marketing Office.

2008 - Freedom of Speech national contest and nationally distributed PSA on voting.
2nd place national winner
2007 - consultant
2000 - script supervisor for film

Other Research Activities

2008 - manuscript reviewer for the Journal of Broadcasting and Electronic Media for article on Gender and Reality TV Programming
2008 - in conjunction with Harrington Cancer Center to be sent to Lance Armstrong Foundation for use at annual summit.
2008 - Loose change, Power video, Jack and Jill web Montage, News One Show 10, Poker Open, City Lights (music video for MCOM 1336 - Ray I was on-set consultant)
2007 - Reality Tv Programming and Gratification
2007 - Jackie Keenan-Kingston, under my direction, put together WT Broadcasting exhibit for PPHM

Special Projects or Assignments

2008 - Sudden Link Cable, Directed by Skip Ogle to air at a later date
2008 - Maroon Productions Jack/Jill video series published to web
2008 - First ever in-studio tracking session in PT studio. Executive produced and other faculty, staff, students, and student musicians assisted. Mr. Randy Ray was the studio engineer
2008 - video juried by production company owner, Dustin Diamond for critique
2007 - broadcasting program started the first ever media/digital component to the SRC at WT
2007 - coordinator for Maroon Productions
1998 - upgrade to 6K watts for KWTS, 91.1 FM

WT Football Game Production

2007 - in-stadium show for talent DVD replay
2006 - talent replay DVD for Monday airing and in-stadium show

Web Publications

2008 - new WTAMU web video campaign for WTAMU homepage
2007 - KWTS website since 1998

Service:

Service to the University

Department assignments:

Faculty Advisor:

2008-2009: NBS: National Broadcasting Society
2008-2009: KWTS Advisor: KWTS, 91.1 FM
1998-1999 through 2007-2008: NBS - National Broadcasting Society: NBS advisor
1994-1995 through 2007-2008: KWTS Faculty Advisor: KWTS, 91.1 FM

Member:

2008-2009: ACA Accreditation
2007-2008: MCOM Faculty Search Committee
2007-2008: Broadcast Engineer Search Committee

Mentoring Activities:

2006-2007 through 2007-2008: WTAMU Live Crew: provide direction for the talent portion of that activity

University assignments:

Faculty Advisor:

2008-2009: Campus Beat: Campus Beat program with KZBZ, Amarillo
2007-2008: campus beat: campus beat is a partnership with News channel 10, CBS Affiliate in Amarillo
2006-2007: Campus Beat: campus beat is a partnership with News channel 10, CBS Affiliate in Amarillo
1998-1999 through 2007-2008: Maroon Productions: Maroon Productions Coordinator

Faculty Sponsor:

2008-2009: Honors Faculty, 2008: Honors Faculty
2005-2006 through 2006-2007: west texas idol: west texas idlo singing competition

Member:

2003-2004 through 2008-2009: Homecoming Golf Tournament: planning event, gaining sponsors and participating in event

Mentoring Activities:

2008-2009: Freshman convocation: Supervised the Maroon Productions crew in the shooting, archiving and distributing the 2008-09 Freshman Convocation ceremony
2008-2009: Clock tower Dedication: supervised the shooting and post production of archival video of the clock tower dedication
2008-2009: Live Crew - WTTV: Talent Director - WTTV, Live Crew
2008-2009: Coordinator, Maroon Productions: Maroon Productions coordinator
2007-2008 through 2008-2009: Amarillo Pep Rally: provided video and PA support for function and was involved in planning meetings
2005-2006 through 2008-2009: Freshman convocation: video and audio support and DVD archive director

Other Institutional Service Activities:

2008-2009: Honors Seminar - fall, 2008: Honors Faculty - seminar for students in conjunction with Tulia documentary Screening

Service to the Profession

Academic Conference: Discussant

2008: national broadcasting society - NBS, NBS Regional convention, 2008, Canyon, Texas (Regional).

Academic Conference: Moderator / Facilitator

2008: national broadcasting society - NBS, Director of the NBS Region 4 conference at WTAMU, Canyon, Texas (Regional).

Board Member: Advisory Board

2004-2005: Advisory Board Member, amarillo, Texas (Regional).
2004: dallas film and tape professionals, dallas, Texas (Regional).
2002: texas commission on the arts, austin, Texas (Regional).

Chair: Committee / Task Force

2008: national broadcasting society - NBS, National Advisory Council Member and Chair of the Advisor's Council/Committee, Stl Louis, National Office, Missouri (National).

Chair: Conference / Track / Program

2008: national broadcasting society - NBS, Conference Chair, Canyon, Texas

(Regional).

Editor: Conference Proceedings

2008: PPHM - Canyon, Critique judge for the PPHM History Days - regional competition for Documentary filmmaking, Canyon, Texas (Regional).

Member: Committee/Task Force

2008: Tx Motion Picture Alliance - member, member of the Panhandle division of the Texas Motion Picture Alliance, Austin, Texas (State).

2008: Amarillo Advertising Federation, Member of the AAF, canyon, Texas (Local).

2007: Academy of Television Arts and Sciences, Critique judge for the 2007 College Emmys for the Academy of Television Arts and Sciences, Los Angeles, California (National).

Officer: Organization / Association

2005: dallas film and tape professionals, dallas, Texas (Regional).

Service to the Community

Chair of a Committee

2008: Adopt a Highway, picked up trash on section of highway cared for by KWTS, 91.1 FM

Member of a Committee

2005-2009: Eveline Rivers Christmas Project, volunteer for Eveline Rivers Christmas Project - delivery day, Santa in the Summer and package wrapping

2008: Eveline Rivers Christmas Project, volunteer for ERCP Golf Tournament

2007: ymca youth and government, YMCA District meet for Youth and Government program

2003-2007: eveline rivers christmas project, eveline rivers christmas project volunteer and delivery day participant in 05, 06 and 07

Other Community Service Activities

2008: wt broadcasting student groups, from 98 to present - NBS, 94 to present KWTS, Maroon Productions, Campus Beat, Live Crew, News One, WTTV

2008: Eveline Rivers Christmas Project - Santa in the Summer, volunteer for ERCP - Santa in the Summer

2008: Sigma Nu charity Golf tournament, tournament participant and event sponsor

2008: Big Brothers Big sisters bowl for Kids Sake, Bowl for kids sake annual bowlathon for a fundrasier

2008: Tunes for Troops - Iraq Music Mission, program to bring music to troops in Iraq - KWTS, NBS participated

2007: united way of canyon-amarillo, Canyon Gala for UWAC Campaign

2004-2006: big brothers/big sisters, BBBS Bowl for Kids Sake in Canyon and Amarillo

Positions Held in Civic Organizations

2008-2009: PASO Board of Directors, Board of Directors member and Executive Committee Member of that Board

2008: panhandle AIDS support organization, board member

2008: BBBS - Bowl for Kids Sake, Amarillo's city-wide BFLS - KWTS helped raise 80,000.00 and was the WTAMU organization to get university sponsors and

community teams together

2008: PASO, Board Member of non-profit organization

2006-2007: Globe News Center for the Performing Arts - WOWW Program, provided PSA production for globe News Center WOWW Program

Speech / Presentation at a Community Meeting

2008: MDA Most Wanted Annual dinner, Emcee for the Annual MDA Dinner

2008: MDA Most Wanted Annual dinner, Emcee for the Annual MDA Dinner

2008: Guy P Yates Speech and Theatre Camp, Assistant Director of summer camp on WTAMU campus

Faculty Development

Other Professional Development

2002: Texas Commission on the Arts - Advisory Board. austin, Texas.

Professional Internships

2007: NATPE Faculty Fellow. las vegas, Nevada.

2001: NATPE Faculty Fellowship. new orleans, Louisiana.

2000: Faculty Fellowship. new york, New York.

Professional Seminars / Workshops

2008: After Effects Certification. \$1000 additional from me. AE Certification for motion graphics and video special fx training. albuquerque, New Mexico.

Technology-Related Training

2008: Pro Tools certification school. dallas, Texas.

2007: Avid Certification training. orlando, Florida.

Honors-Awards-Grants

Honors:

2008: Honors Faculty 2008-2009, Attebury Honors Program.

2008: WT Broadcasting program recognized at WT Salute for service to the community, WT Salute.

2008: Special Recognition for NBS National Attention and membership into the Academy of Television Arts and Sciences, Student Senate - WTAMU.

2008: Apple polishing professor honor, Mortar Board - WTAMU.

2008: 2008 Outstanding Professor at WTAMU (several winners), Mortar Board - Scribes.

2008: NBS was recognized for a Record-Setting 9th consecutive Regional championship, Texas A&M Board of Regents.

2008: see other description of this entry for 2007, John Bayliss Radio Foundation.

2008: all wt broadcasting awards can be found at www.wtamou.edu/kwts, wtamu broadcasting program.

2007: NBS was recognized for national titles and I was recognized for National Advisor of the Year, Texas A&M Board of Regents.

2007: WTAMU Broadcasting became a member school of the prestigious John Bayliss Radio Foundation for national placement in internships for broadcasting majors., John Bayliss Radio Foundation.

2007: NBS National community Service National Winner for 5 years in a row, NBS.

2007: WTAMU chapter of NBS is (2007) a 10 year Regional Production champion, NBS.

2007: university groups give faculty appreciation awards and I have won at least

three of them at various times during my tenure here, various university groups and various years/semesters - mortar board, athlete committee, etc.
2007: National Advisor of the Year, National Broadcasting Society.
2006: National titles for NBS, Texas A&M Board of Regents Resolution.
2006: National Faculty Fellowship, NATPE.
2005: Resolution for national success of NBS, Texas A&M Board of Regents.
2005: National Advisor of the Year, National Broadcasting society NBS.
2003: Resolution for NBS National success, Texas A&M Board of Regents.
2001: Silver Buffalo winner, Presidential Order.
2001: National Faculty Fellowship, NATPE.
2000: National Faculty Fellowship, International Radio and Television Society - IRTS.
1995: Teaching Excellence Award, WTAMU.
1989: National Nominee for Excellence in Teaching, Ottawa University.
1987: Outstanding Graduate Teaching Assistant, Kansas State University.

Awards:

2009: awarded funding for Guest Artist series to bring in documentary producers of the film, TULIA, Texas, Guest Artist Series.
2008: Best Paper for Peel and Taste advertising paper that was published in the Journal of Marketing and Economics Research and presented in convention in Las Vegas., Clute Institute of Research.
2008: national 2nd place winner for audio PSA for Freedom of Speech Contest - received a \$2000 scholarship and national distribution for the spot, NAB - National Association of Broadcasters.
2008: awarded funding for Guest Artist series to bring in documentary producers of the film, TULIA, Texas, Guest Artist Series.
2008: NBS took home National Model Chapter award for the 9th year in a row. This is a national record, NBS.
2008: NBS National Champions in Community Service for an 8th year in a row. This is a national record., NBS.
2008: NBS took home 5 national championships in audio and video production, National Broadcasting Society.
2008: digital media champion at 2008 student research conference - faculty advisor for student winner, Houston Howell, Bucky at the Movies, Student Research Conference.
2008: Five Student finalists in the 2008 TABE news production competition Three Championships for production, TABE - Texas Association of Broadcast Educators.
2007: 17 National Finalists in NBS National Production contest, National Broadcasting Society NBS.
2007: NBS chapter at WT is a National Model chapter for 8 years in a row - national record, NBS.
2007: Faculty Development Grant, WTAMU.
2007: Provost Appreciation Award, WTAMU.
2006: Silver Buffalo winner, Presidential Order.
2006: Advisor of the Year, WTAMU.
2005: Silver Buffalo winner, Presidential Order.
2004: Silver Buffalo winner, Presidential Order.
2004: awarded 4 Silver Addys for WT Advertising - Maroon Productions, Addys.
2003: Silver Buffalo winner, Presidential Order.
2003: National Gold Award for My Generation - Maroon Productions, Admissions Marketing Report.
2003: Maroon Productions - website for KWTS and We're Your Future Radio spot - national award, Admissions Marketing Report.
2003: Maroon Productions was awarded a Gold Addys for WT advertising, Addys.
2003: Maroon Productions awarded three Silver Addys for WT advertising, Addys.

2003: Advisor of the Year, WTAMU.
2002: National Award for Maroon Productions - Football Dreams spot, Admissions Marketing Report.
1999: Silver Buffalo winner, Presidential Order .
1998: Advisor of the Year, WTAMU.
1996: Maroon Productions - gold and Silver national awards for Tops in Texas and West Texas Radio, Admissions Marketing Report.
1994: Gold Award - Maroon Productions, national title, Admissions Marketing Report.
1994: Gold Award for Maroon Productions, national title, Admissions Marketing Report.
1994: Advisor of the Year, WTAMU.

Other Activities

Other

2007 - Other: will bigham - winner of "on the lot" interview on KWTS
2007 - Other: coordinated documentary shooting of the "go global" program's trip to Mexico and India
2007 - Other: at&t studio dedication of High Definition studio

References

Mr. Guy Yates
Professor Emeritus, WTAMU
Dr. Gene Wiggins
Department Head
USM
Communication
Ms. Dana Olmstead
Director of Communication and Marketing Services,
WTAMU

Last updated: 30-Oct-08 (07:01 AM)