### Mass Communications—Broadcasting
#### Electronic Media Emphasis
Department of Communication

**FAC 103** | **651-2798**
---|---

**CORE CURRICULUM COURSES: 42-44 HOURS**

<table>
<thead>
<tr>
<th>Course</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication (10)</td>
<td></td>
</tr>
<tr>
<td>ENGL 1301 (ENG 101); 1302* (ENG 102) or 2311* (ENG 270)</td>
<td>6</td>
</tr>
<tr>
<td>Communication (11)</td>
<td></td>
</tr>
<tr>
<td>COMM 1315 (COM 101, 1319); 1318 (COM 103, 1318), or 1321 (COM 201, 1321)</td>
<td>3</td>
</tr>
<tr>
<td>Mathematics (20)</td>
<td></td>
</tr>
<tr>
<td>MATH 1314* (110); 1324* (118), 1332** (211), 2412*, or 2413*</td>
<td>3</td>
</tr>
</tbody>
</table>

**Natural Sciences (30)**

- Take two courses from:
  - PS 1301 (216), 1307 (112); ANSC 1319 (121); BIOL 1406 (101) or 1408, 1407* (102) or 1409*, 1411 (122), 1413 (121);
  - CHEM 1405 (121), 1411* (101), 1412* (122); GEOL 1401 (GESC 111) or 1403 (GEOL 101), 1402 (GESC 112), 1404 (GEOL 102);
  - PHYS 1401* (101), 1402* (121), 1411, 1412, 2405* (210), 2426* (211)

**Humanities (40-41)**

- HUMA 1315 (FA 101); ARTS 1303 (ART 151); ARTS 1304 (ART 152); DANC 2303; MUSI 1306 (MUS 101) or 1208 and 1209; or THRE 1310 (105)

**Visual and Performing Arts (50)**

- Choose 1 from:
  - ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311 (110), 2323 (NEW), 2372 (210); MCOM 1307 (MC 107); PHIL 1301 (101), 2374 (204); SPAN 2312** (207) or SPAN 2315**

**Social and Behavioral Sciences (60)**

- HIST 1301 (201) or 1303; 1302 or 1304; 2301; 2381 (NEW)

**Mathematics (20)**

- Choose 2 from:
  - POSC 2305 (101) or 2370; 2360 (102)

**Social and Behavioral Sciences (80)**

- AGBE 2317 (213), ANTH 2351 (201); CRJ 1301 (CRJ 105); ENCOM 2301 (ECO 201), 2302 (ECO 202), 2371; GEG 1302 (203); PSYC 2301 (PSY 201); COMM 2377 (SCOM 255, 2377)

**Social and Behavioral Sciences (80)**

- SOCI 1301 (201); or SOCW 2361 (SOWK 201)

**Institutionally Designated Option (90)**

- ANSC 2370; CIDM 1105, 1301 (CIS, IDM 101), 1315 (CIS, IDM 115), 2345; CS 1301; IDS 1071; PHIL 2303 (203)

**MCOM 2315 (MC 102) Writing for the Media**

**MCOM 2316 (MC 103)**

**MCOM 2317 (MC 104) Mass Communication Ethics**

**MCOM 3312 (MC 312) Advertising Techniques OR MCOM 3335* (MC 335) Television Reporting**

**MCOM 3305* (MC 305) New Media**

**MCOM 3302 (MC 302) Journalism Research**

**MCOM 3314 (MC 314) Public Relations & Advertising**

**MCOM 3315* (SCOM 315, 3315) Research Methods**

**MCOM 3327 (MC 327) Mass Media Law**

**MCOM 3379 (MC 379) Media Management OR MCOM 2327 (MC 250) Advertising Principles**

---

**BACHELOR OF ARTS REQUIREMENTS: 12-14 HOURS**

- **ELECTIVES: 20-24 HOURS BY ADVISEMENT—SEE NOTE**

**TOTAL HOURS REQUIRED TO COMPLETE DEGREE**

120

---

* Core curriculum courses should be taken during the first two years of enrollment.

** Indicates prerequisites—see catalog for more information.

*** While MATH 1332 will fulfill core math requirements for students in the 2010-2011 catalog, it will NOT prepare them for math beyond MATH 1332 such as Business Math II (MATH 1325), Pre-Calculus (MATH 2412), etc.

** Or an equivalent course (second year, second semester) in French or German.

**Note:** At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of 60 semester hours in mass communication, six hours in religion and six hours in physical education (PHED) can be counted toward a degree.

---

Note: This is NOT a degree plan. Before completion of 60 hours, students are allowed and encouraged to request an official degree plan in the office of the dean of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 161 (or call 651-2777). After completing 60 hours, students will not be allowed to progress without requesting a degree plan.