General Business—International Business Concentration
Department of Management, Marketing and General Business - CC 314 651-2500

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1301 (ENG 101); 1302 (ENG 102) or 2311 (ENG 270)</td>
<td>Communication (10)</td>
<td>6</td>
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<tr>
<td>ENGL 1301 (ENG 101); 1302 (ENG 102) or 2311 (ENG 270)</td>
<td>Communication (11)</td>
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<tr>
<td>See University Core Requirements below</td>
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<tr>
<td>BUSI 2310</td>
<td>Business Law</td>
<td>3</td>
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<tr>
<td>ACCT 2301</td>
<td>Principles of Accounting I</td>
<td>3</td>
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<tr>
<td>ACCT 2302</td>
<td>Principles of Accounting II</td>
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<tr>
<td>BUSI 3312* (GBUS 312)</td>
<td>Business Law</td>
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<tr>
<td>IMD 2342* (QBA 250, 2342)</td>
<td>Statistics for Business and Economics</td>
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<tr>
<td>IMD 3330* (CIS 330, 3330)</td>
<td>Management Information Systems</td>
<td>3</td>
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<tr>
<td>ECON 2302 (ECO 202)</td>
<td>Principles of Microeconomics</td>
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Bachelor of Business Administration Degree
BBA.GEN.BUS (302)

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<tbody>
<tr>
<td>ADVANCED ECONOMICS ELECTIVE</td>
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<tr>
<td>FIN 3320* (320)</td>
<td>Business Finance</td>
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<tr>
<td>MATH 1325* (116)</td>
<td>Mathematics for Business and Economics II</td>
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<tr>
<td>MGT 3330 (MGT 330)</td>
<td>Principles of Management</td>
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<td>MGT 3340 (MKT 340)</td>
<td>Principles of Marketing</td>
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<tr>
<td>ACCT 3311* (ACC 311)</td>
<td>Federal Tax Accounting</td>
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<td>ACCT 4315* (ACC 415)</td>
<td>Contemporary Issues in Tax Planning</td>
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<tr>
<td>IDM 2310 (CIS 2310)</td>
<td>Digital Communications &amp; Collaborations</td>
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<tr>
<td>ECON 4321 (ECO 421)</td>
<td>Comparative Economic Systems</td>
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<td>ECON 4361 (ECO 461)</td>
<td>Development of Economic Philosophy</td>
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<tr>
<td>FIN 3350* (350)</td>
<td>Personal Financial Planning</td>
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<tr>
<td>FIN 4321* (421)</td>
<td>Portfolio Management</td>
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<tr>
<td>MGT 4333* (432)</td>
<td>Diversity and Cross Cultural Mgt.</td>
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<tr>
<td>MGT 4370* (NEW)</td>
<td>Biotechnology and Healthcare Mgt.</td>
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<td>MKT 3342 (342)</td>
<td>Consumer Behavior</td>
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<tr>
<td>MGT 3350* (350)</td>
<td>E-Commerce</td>
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<tr>
<td>MGT 4315* (415)</td>
<td>Strategic Management and Policy</td>
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** ADVANCED ECONOMICS ELECTIVE**

** FOREIGN LANGUAGE**

** TOTAL HOURS REQUIRED TO COMPLETE DEGREE **

- Core curriculum courses should be taken during the first two years of enrollment. For a list of core courses with descriptions see [www.wtamu.edu/starr/](http://www.wtamu.edu/starr/).
- Indicates prerequisites—see catalog for more information.
- Preferred.
- ** Or an equivalent course (second year, second semester) in French or German.
- **** College of Business writing component.
- See advisor for a list of courses that will meet major requirements.

Note: This is NOT a degree plan. Upon completion of 60 hours, apply for a degree plan in the office of the dean of the College of Business located in the old Fine Arts Building, Room 229, or call 651-2525.