

West Texas A&M University
STARR Center
Degree Checklist
2008-2009

NAME: _____ WT ID: _____ DATE: _____

General Business—Entrepreneurship Concentration
Department of Management, Marketing and General
Business - CC 314 651-2500

CORE CURRICULUM COURSES: 33 HOURS ♦ Number of hours does not include specific core requirements listed below.	HRS	
Communication (10)		
ENGL 1301 (ENG 101); 1302* (ENG 102) or 2311* (ENG 270)	6	
Communication (11)		
See University Core Requirements below	(3)	
Mathematics (20)		
See University Core Requirements below	(3)	
Natural Sciences (30)		
Take two courses from: PSES 1301 (216), 1307 (112); ANSC 1319 (121); BIOL 1406 (101) or 1408 (NEW), 1407* (102) or 1409* (NEW), 1411 (122), 1413 (121); CHEM 1405 (121), 1411* (101), 1412* (102); GEOL 1401 (GESC 111) or 1403 (GEOL 101), 1402 (GESC 112), 1404 (GEOL 102); PHYS 1401* (101), 1402* (102), 1411, 1412, 2425* (210), 2426* (211)	6-8	
Humanities (40-41)		
ENGL 2321* (NEW), 2326* (NEW), 2331* (NEW), 2341* (NEW), 2343* (NEW); HIST 2311 (110), 2372 (210); MCOM 1307 (MC 107); PHIL 1301 (101), 2374 (204); or SPAN 2312*/*/* (207) Choose 1	3	
Visual and Performing Arts (50)		
HUMA 1315 (FA 101); ARTS 1303 (ART 151), ARTS 1304 (ART 152); DANC 2303 (NEW); MUSI 1306 (MUS 101) or 1208 and 1209; or THRE 1310 (105) Choose 1	3	
Social and Behavioral Sciences (60)		
HIST 1301 (201), 1302 (202), 2301 Choose 2	6	
Social and Behavioral Sciences (70)		
POSC 2305 (101) or POSC 2370 (NEW); 2306 (102)	6	
Social and Behavioral Sciences (80)		
See University Core Requirements below	(3)	
Institutionally Designated Option (90)		
PHED 1111 (SES 101); PHED/ANSC activity course; DANC 1241 (1070), 2241* (2370); MUEN 1026 Upon written recommendation of the University physician or the coordinator for Student Disability Services, students may substitute a one hour elective course in lieu of physical education course.	1-2	
GENERAL BUSINESS—ENTREPRENEURSHIP CONCENTRATION REQUIREMENTS: 81 HOURS		
UNIVERSITY CORE REQUIREMENTS: 9 HOURS		
CORE 11 SCOM 1315 (101) or 1321 (201)	3	
CORE 20 MATH 1324* (115) Math for Business and Economics	3	
CORE 80 ECON 2301 (ECO 201) Principles of Macroeconomics	3	
BBA CORE REQUIREMENTS: 39 HOURS		
ACCT 2301 (ACC 231) Principles of Accounting I	3	
ACCT 2302* (ACC 232) Principles of Accounting II	3	
BUSI 3312* (GBUS 312) Business Law	3	
IDM 2342* (QBA 250, 2342) Statistics for Business and Economics	3	
IDM 3330* (CIS 330, 3330) Management Information Systems	3	
ECON 2302 (ECO 202) Principles of Microeconomics	3	

Bachelor of Business Administration Degree
BBA.GEN.BUS (302)

ADVANCED ECONOMICS ELECTIVE	3	
FIN 3320* (320) Business Finance	3	
MATH 1325* (116) Math for Business and Economics II	3	
MGT 3330 (MGT 330) Principles of Management	3	
MKT 3340 (MKT 340) Principles of Marketing	3	
ACCT 3311* (ACC 311) Federal Tax Accounting ACCT 4315* (ACC 415) Contemporary Issues in Tax Planning IDM 2310 (CIS 2310) Digital Communications and Collaborations ECON 4321 (ECO 421) Comparative Economic Systems ECON 4361 (ECO 461) Development of Economic Philosophy FIN 3350* (350) Personal Financial Planning FIN 4321* (421) Portfolio Management MGT 4333* (432) Diversity and Cross Cultural Mgt. MGT 4370* (NEW) Biotechnology and Healthcare Mgt. MKT 3342 (342) Consumer Behavior MKT 3350* (350) E-Commerce Choose 1****	3	
MGT 4315* (415) Strategic Management and Policy	3	
ENTREPRENEURSHIP CONCENTRATION REQUIREMENTS: 33 HOURS		
BUSI 3319* (GBUS 319) International Business	3	
MGT 4311* (411) Business Ethics and Society	3	
MGT 3332* (332) New Venture Creation	3	
MGT 3333* (333) Small Business Management	3	
MANAGEMENT ELECTIVE	3	
MKT 3346 (346) Personal Selling and Sales Promotion	3	
MKT 3350* (350) E-Commerce	3	
MARKETING ELECTIVE	3	
Choose three courses from one area of specialization: ACCT, ECON, FIN or IDM		
CHOSEN ELECTIVE AREA	3	
CHOSEN ELECTIVE AREA	3	
CHOSEN ELECTIVE AREA	3	
ELECTIVES (6 HOURS)		
ELECTIVE	3	
ELECTIVE	3	
TOTAL HOURS REQUIRED TO COMPLETE DEGREE	120	

♦ Core curriculum courses should be taken during the first two years of enrollment. For a list of core courses with descriptions see www.wtamu.edu/starr/.
* Indicates prerequisites—see [catalog](#) for more information.
** Preferred.
*** Or an equivalent course (second year, second semester) in French or German.
**** College of Business writing component. Courses taken as major requirement (e.g. MKT 3350) will not count.

Note: This is NOT a degree plan. Upon completion of 60 hours, apply for a degree plan in the office of the dean of the College of Business, located in the old Fine Arts Building, Room 229, or call 651-2525.