

West Texas A&M University
STARR Center
Degree Checklist
2007-2008

NAME: _____ WT ID: _____ DATE: _____

**General Business—Entrepreneurship/Small Business
Emphasis**
**Department of Management, Marketing and General
Business - CC 314 651-2500**

| CORE CURRICULUM COURSES (42 HOURS) | HRS |
|--|-----|
| ENGL 1301 (ENG 101) Composition and Reading | 3 |
| ENGL 1302* (ENG 102) Composition and Reading | 3 |
| SCOM 1315 (101) or 1321** (201) (SPEECH COMMUNICATION) | 3 |
| MATH 1324* (115) (MATHEMATICS) | 3 |
| LAB SCIENCE (BIOLOGY, CHEMISTRY, GEOLOGY, PHYSICS, INTEGRATED SCIENCE**) | 4 |
| LAB SCIENCE (BIOLOGY, CHEMISTRY, GEOLOGY, PHYSICS, INTEGRATED SCIENCE**) | 4 |
| ENGL 2332* (ENG 201), 2333* (202), 2371* (203); HIST 2372 (210); PHIL 1301 (101); or SPAN 2312*/***** (207) (ENGLISH, HISTORY, PHILOSOPHY, SPANISH) Choose 1 | 3 |
| HUMA 1315 (FA 101); ARTS 1303 (ART 151), ARTS 1304 (ART 152); MUSI 1306 (MUS 101) or 1208 and 1209; or THRE 1310 (THRE 105) (HUMANITIES, ART, MUSIC, THEATRE) Choose 1 | 3 |
| HIST 1301 (201) America, 1492-1877 | 3 |
| HIST 1302 (202) America Since 1877 | 3 |
| POSC 2305 (101) American National Government POSC 2370 (NEW) Constitutional American Government Choose 1 | 3 |
| POSC 2306 (102) American State and Local Government | 3 |
| ECON 2301 (ECO 201) (ECONOMICS) | 3 |
| PHED 1111 (SES 101) (PHYSICAL EDUCATION) Upon written recommendation of the University physician or the coordinator for Student Disability Services, students may substitute a one hour elective course in lieu of physical education course. | 1 |
| BBA CORE REQUIREMENTS (39 HOURS) | |
| ACCT 2301 (ACC 231) (ACCOUNTING) Principles of Accounting I | 3 |
| ACCT 2302* (ACC 232) Principles of Accounting II | 3 |
| BUSI 3312* (GBUS 312) Business Law | 3 |
| QBA 2342* (QBA 250) (QUANTITATIVE BUSINESS ANALYSIS) Statistics for Business and Economics | 3 |
| CIS 3330* (CIS 330) (COMPUTER INFORMATION SYSTEMS) Management Information Systems | 3 |
| ECON 2302 (ECO 202) Principles of Microeconomics | 3 |
| ADVANCED ECONOMICS ELECTIVE | 3 |
| FIN 3320* (320) (FINANCE) Business Finance | 3 |
| MATH 1325* (116) Mathematics for Business and Economics II | 3 |
| MGT 3330 (MGT 330) (MANAGEMENT) Principles of Management | 3 |
| MGT 4315*/See NOTE (415) Strategic Management and Policy | 3 |
| MKT 3340 (MKT 340) (MARKETING) Principles of Marketing | 3 |
| ACCT 3311* (ACC 311) Federal Tax Accounting ACCT 4315* (ACC 415) Contemporary Issues in Tax Planning cont.→ | 3 |

**Bachelor of Business Administration Degree
BBA.GEN.BUS (302)**

| CIS 2310 (NEW) Digital Communications and Collaborations ECON 4321 (ECO 421) Comparative Economic Systems ECON 4361 (ECO 461) Development of Economic Philosophy FIN 3350* (350) Personal Financial Planning FIN 4321* (421) Portfolio Management MGT 4333* (432) Diversity and Cross Cultural Mgt. MGT 4370* (NEW) Biotechnology and Healthcare Mgt. MKT 3342 (342) Consumer Behavior MKT 3350* (350) E-Commerce Choose 1***** | | |
|---|------------|---|
| GENERAL BUSINESS—ENTREPRENEURSHIP/SMALL BUSINESS EMPHASIS MAJOR REQUIREMENTS (33 HOURS) | | |
| BUSI 3319* (GBUS 319) International Business | 3 | |
| MGT 4311* (411) Business Ethics and Society | 3 | |
| MGT 3332* (332) New Venture Creation | 3 | |
| MGT 3333* (333) Small Business Management | 3 | |
| MANAGEMENT ELECTIVE | 3 | |
| MKT 3346 (346) Personal Selling and Sales Promotion | 3 | |
| MKT 3350* (350) E-Commerce | 3 | |
| MARKETING ELECTIVE | 3 | |
| Choose three courses from one area: ACCT (ACC), QBA, CIS, ECON (ECO), OR FIN | | |
| CHOSEN ELECTIVE AREA | 3 | |
| CHOSEN ELECTIVE AREA | 3 | |
| CHOSEN ELECTIVE AREA | 3 | |
| ELECTIVES (6 HOURS) | | 9 |
| ELECTIVE | 3 | |
| ELECTIVE | 3 | |
| TOTAL HOURS REQUIRED TO COMPLETE DEGREE | 120 | |

* Indicates prerequisites—see catalog for more information.

** Preferred.

***If Integrated Science (NSCI 1371, 1372, 2371, 2372) is chosen, all four three-hour courses must be completed to satisfy the core lab science requirement. They may not be used for partial lab science credit.

**** Or an equivalent course (second year, second semester) in French or German.

***** College of Business writing component. Courses taken as major requirement (e.g. MKT 3350) will not count.

NOTE: Student must first pass business competency field exam by Educational Testing Services (ETS) or equivalent. This exam should be taken the last semester of the junior year or when a student has passed ACCT 2301, 2302; BUSI 3312; CIS 3330; ECON 2301, 2302; FIN 3320; MKT 3340; MGT 3330 and QBA 2342.

Revised 3/07
gen.bus.ent.bba

Note: This is NOT a degree plan. Upon completion of 60 hours, apply for a degree plan in the office of the dean of the College of Business, located in the Classroom Center, Room 111, or call 651-2525.