# TRANSFER PLAN for General Business, Management, Marketing
Bachelor of Business Administration (B.B.A.) at WTAMU; A.A. or A.S. at South Plains College

## NOTES

<table>
<thead>
<tr>
<th>CORE CURRICULUM REQUIREMENTS*</th>
<th>HRS</th>
<th>CORE #</th>
<th>MAJOR CORE REQUIREMENTS**</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. ENGL 1301 - Composition I</td>
<td>3</td>
<td>10</td>
<td>ACCT 2301</td>
<td>3</td>
</tr>
<tr>
<td>b. ENGL 1302 - Composition II</td>
<td>3</td>
<td>10</td>
<td>ACCT 2302</td>
<td>3</td>
</tr>
<tr>
<td>c. Any SPCH course</td>
<td>3</td>
<td>11</td>
<td>ECON 2302</td>
<td>3</td>
</tr>
<tr>
<td>d. MATH 1314 or higher</td>
<td>3</td>
<td>20</td>
<td>MATH 1325</td>
<td>3</td>
</tr>
<tr>
<td>e. Natural Science</td>
<td>6</td>
<td>30</td>
<td>BUSI 2301</td>
<td>3</td>
</tr>
<tr>
<td>f. Humanities</td>
<td>3</td>
<td>40</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>g. Visual and Performing Arts</td>
<td>3</td>
<td>50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. GOVT 2301 or 2301 and 1302 or 2301</td>
<td>6</td>
<td>60</td>
<td>Additional Courses for the Associate Degree</td>
<td></td>
</tr>
<tr>
<td>i. ECON 2301 - Principles of Economics I</td>
<td>3</td>
<td>80</td>
<td></td>
<td></td>
</tr>
<tr>
<td>j. Institutionally Designated Option</td>
<td>3</td>
<td>90</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**42**

### EXPLANATION OF NOTES

*West Texas A&M University’s requirements are consistent with the 42-hour Texas core curriculum. If a student completes a component of the core at one Texas institution, that block of courses will be substituted for WTAMU’s same core component(s). Furthermore, core curriculum requirement courses may also be fulfilled by approved courses at WTAMU.

** Additional Program Foundation courses are required. These may be completed at South Plains College or WTAMU.

*** A course may satisfy only one core area. For example, COMM 1307 will satisfy either Visual and Performing Arts (50) or Social Behavioral Sciences (80), but not both.

- a. Six hours of lower-level English composition.
- b. Satisfies the Speech Communication Requirement.
- c. Satisfies the Mathematics core requirement.
- d. Courses for Natural Science may include: any BIOL, CHEM, GEOL, or PHYS course; HECO 1410, AGRI 1307, 1312, 1415, or 1419. Six hours of appropriate science credit by examination may be used to satisfy the natural sciences requirement.
- e. Courses for Humanities may include: ENGL 2322, 2326, 2333, 2342, 2343, or 2344; FREN, HUMA, PHIL, SPAN 1511 or higher; or HIST 1302 or 2301 if not used for the History core requirement.
- f. Courses for Performing and Visual Arts may include: Any ARTS, COMM, DRAM, MUAP, MUCN, or MUSI course.
- g. Satisfies the History core requirement.
- h. Satisfies the Government core requirement.
- i. Satisfies the Social and Behavioral core requirement.
- j. Institutionally Designated Option courses may include: AGRI 1309, COCS 1309 or higher course.

Please note that not all courses may be offered each semester at the community college. Check with your counselor for availability of courses, as well as the option to pursue an associate’s degree.

This information is for reference and planning purposes. This is not an official degree plan.
Bachelor of Business Administration-General Business, Management, Marketing
2011-2012 Catalog

GENERAL DEGREE REQUIREMENTS

• A minimum of 120 semester hours of applicable college credit.
• At least 39 hours of advanced work (courses at the 3000 or 4000 level) for which tuition is paid must be earned at WTAMU; 30 of the 39 hours must be the final hours counted toward a degree. Continuing Education courses do not count in the 39 hours of advanced work at WTAMU.
• Completion of West Texas A&M University core curriculum.
• Achievement of at least a “C” (2.0) average in all course work offered toward a degree, at least a “C” average in major requirements listed in degree plans and at least a “C” average in all hours in the student’s major subject.
• Credits may be transferred to West Texas A&M University to be counted toward a degree in accordance with the degree program requirements as outlined in the catalog. No grade of “D” in the program’s major requirements or major subject can transfer for credit in any degree program offered at West Texas A&M University.

CORE REQUIREMENTS FOR GENERAL BUSINESS, MANAGEMENT, MARKETING MAJORS

College of Business Core Requirements
• ACCT 2301, 2302.
• BUSI 3312.
• IDM 2342.
• IDM 3330.
• ECON 2302, plus three hours advanced economics electives.
• FIN 3320.
• MATH 1325.
• MGT 3330, 4315.
• MKT 3340.
• COB Writing Component: one course from ACCT 3311, 4315, IDM 2310, ECON 4321, 4361, FIN 3350, 4321, MGT 4333, 4370, MKT 3342, 3350.
• Pass competency field exam by Education Testing Services (ETS) or equivalent.

General Business Requirements
• BUSI 3319.
• MGT 4311.
• Nine hours from three areas of specialization to total 27 hours; at least 21 must be upper-level. Choose from ACCT, ECON, FIN, IDM, MGT or MKT.
• Additional electives to total 120 hours.

Management Requirements
• MGT 3335, 4311, 4330, 4335, plus 12 hours of advanced management electives.
• IDM 4331.
• Additional electives to total 120 hours.

Marketing Requirements
• MKT 3342, 3348, 4340, 4342, 4346, 4348, plus nine additional hours of advanced marketing electives.
• Additional electives to total 120 hours.