TRANSFER PLAN for General Business, Management, Marketing  
Bachelor of Business Administration (B.B.A.) at WTAMU; Certification or A.A. at Midland College

**MAJOR CORE REQUIREMENTS**

<table>
<thead>
<tr>
<th>Course</th>
<th>HRS</th>
<th>Core #</th>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td>ACCT 2301</td>
<td>3</td>
<td>10</td>
<td>ACCT 2302</td>
<td>3</td>
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<td>ECON 2302</td>
<td>3</td>
<td>11</td>
<td>MATH 1325</td>
<td>3</td>
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<tr>
<td>BUSI 2301</td>
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15 HRS

**NOTES**

*West Texas A&M University’s requirements are consistent with the 42-hour Texas core curriculum. If a student completes a component of the core at one Texas institution, that block of courses will be substituted for WTAMU’s same core component(s). Furthermore, core curriculum requirement courses may also be fulfilled by approved courses at WTAMU.

**A course may satisfy only one core area. For example, COMM 1307 will satisfy either Visual and Performing Arts (50) or Social Behavioral Sciences (80), but not both.

**Additional Program Foundation courses are required. These may be completed at Midland College or WTAMU.

a. Six hours of lower-level English composition.
b. Satisfies the Speech Communication Requirement. One course chosen from SPCH 1311, 1315, 1318, or 1321.
c. Courses for Mathematics may include: MATH 1314, 1316, 1324, 1342, 1414, 2412, 2413, 2414, 2415.
d. Courses for Natural Science may include: BIOL 1406, 1407, 1408, 1409, 1424, 2401, 2402, 2421; CHEM 1405, 1411, 1412; GEOL 1401, 1403, 1404, 1405, 1447; PHYS 1401, 1402, 1403, 1404, 1415, 1417, 2425, 2426.
e. Courses for Humanities may include: ENGL 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333, 2342, OR 2343; FREN 2311, 2312; GERM 1301, 1302; HUMA 1301, 1302; LATI 2311, 2312; PHIL 1301, 2303, 2306; SPAN 2311, 2312.
f. Courses for Performing and Visual Arts may include: ARTS 1301, 1303, 1304, DRAM 1310, 2361, 2362, 2366, MUSIC 1306, 1308, 1309, 1310.
g. Satisfies the History core requirement.
h. Satisfies the Government core requirement.
i. Satisfies the Social and Behavioral sciences core requirement.
j. Institutionally Designated Option courses may include: KINE 1100-1110, 1113, 1117-1120, 1125, 1126.

Please note that not all courses may be offered each semester at the community college. Check with your counselor for availability of courses, as well as the option to pursue an associate’s degree.

EXPLANATION OF NOTES

Please note that not all courses may be offered each semester at the community college. Check with your counselor for availability of courses, as well as the option to pursue an associate’s degree.

This information is for reference and planning purposes. This is not an official degree plan.
Bachelor of Business Administration-General Business, Management, Marketing

2013-2014 Catalog

GENERAL DEGREE REQUIREMENTS

• A minimum of 120 semester hours of applicable college credit.
• At least 39 hours of advanced work (courses at the 3000 or 4000 level) for which tuition is paid must be earned at WTAMU; 30 of the 39 hours must be the final hours counted toward a degree. Continuing Education courses do not count in the 39 hours of advanced work at WTAMU.
• Completion of West Texas A&M University core curriculum.
• Achievement of at least a “C” (2.0) average in all course work offered toward a degree, at least a “C” average in major requirements listed in degree plans and at least a “C” average in all hours in the student’s major subject.
• Credits may be transferred to West Texas A&M University to be counted toward a degree in accordance with the degree program requirements as outlined in the catalog. No grade of “D” in the program’s major requirements or major subject can transfer for credit in any degree program offered at West Texas A&M University.

CORE REQUIREMENTS FOR GENERAL BUSINESS, MANAGEMENT, MARKETING MAJORS

College of Business Core Requirements

• ACCT 2301, 2302.
• BUSI 3312.
• IDM 2342.
• IDM 3330.
• ECON 2302, plus three hours advanced economics electives.
• FIN 3320.
• MATH 1325.
• MGT 3330, 4315.
• MKT 3340.
• COB Writing Component: one course from ACCT 3311, 4315, IDM 2310, ECON 4321, 4361, FIN 3350, 4321, MGT 4333, 4370, MKT 3342, 3350.
• Pass competency field exam by Education Testing Services (ETS) or equivalent.

General Business Requirements

• BUSI 3319.
• MGT 4311.
• Nine hours from three areas of specialization to total 27 hours; at least 21 must be upper-level. Choose from ACCT, ECON, FIN, IDM, MGT or MKT.
• Additional electives to total 120 hours.

Management Requirements

• MGT 3335, 4311, 4330, 4335, plus 12 hours of advanced management electives.
• IDM 4331.
• Additional electives to total 120 hours.

Marketing Requirements

• MKT 3342, 3348, 4340, 4342, 4346, 4348, plus nine additional hours of advanced marketing electives.
• Additional electives to total 120 hours.