**TRANSFER PLAN for General Business, Management, Marketing**  
Bachelor of Business Administration (B.B.A.) at WTAMU; A.A or A.S. at Frank Phillips College

<table>
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<tr>
<th>NOTES</th>
<th>CORE CURRICULUM REQUIREMENTS*</th>
<th>HRS</th>
<th>CORE #</th>
<th>MAJOR CORE REQUIREMENTS**</th>
<th>HRS</th>
</tr>
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<tbody>
<tr>
<td>a</td>
<td>ENGL 1301 - Composition I</td>
<td>3</td>
<td>10</td>
<td>ACCT 2301</td>
<td>3</td>
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<td>a</td>
<td>ENGL 1302 - Composition II</td>
<td>3</td>
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<td>ACCT 2302</td>
<td>3</td>
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<td>b</td>
<td>SPCH 1311, 1318, or 1321</td>
<td>3</td>
<td>11</td>
<td>ECON 2302</td>
<td>3</td>
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<tr>
<td>c</td>
<td>Mathematics</td>
<td>3</td>
<td>20</td>
<td>MATH 1325</td>
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<td>d</td>
<td>Natural Science</td>
<td>8</td>
<td>30</td>
<td>BUSI 2301</td>
<td>3</td>
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<td>e</td>
<td>Humanities</td>
<td>6</td>
<td>40</td>
<td>47***</td>
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<td>f</td>
<td>Visual and Performing Arts</td>
<td>3</td>
<td>50</td>
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<td>g</td>
<td>HIST 1301, 1302 - History of U.S. I and II</td>
<td>6</td>
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<td>GOVT 2305, 2306 - Government of U.S., Texas</td>
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<td>3</td>
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<td>Institutionally Designated Option</td>
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<td>90</td>
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</table>

Additional Courses for the A.A. or A.S. Degree

Please note that not all courses may be offered each semester at the community college. Check with your counselor for availability of courses, as well as the option to pursue an associate's degree.

**EXPLANATION OF NOTES**

* West Texas A&M University’s requirements include a 42-hour Texas core curriculum, whereas Frank Phillips College maintains a 47-hour core curriculum with options for an Associate in Arts or an Associate in Science general degree. If a student completes a component of the core at one Texas institution, that block of courses will be substituted for WTAMU’s same core component(s). Furthermore, core curriculum requirement courses may also be fulfilled by approved courses at WTAMU.

** Additional Program Foundation courses are required. These may be completed at Frank Phillips College or WTAMU.

a. Six hours of lower-level English composition.
b. Courses may include: SPCH 1311, 1318 or 1321.
c. Courses for Mathematics may include: MATH 1314, 1316, 1324, 1325, 1332, 2312, 2413, 2414 OR 2315. **NOTE: FPC requires an additional math course for the A.S. degree.**
d. Courses for Natural Sciences, with labs, may include: ANTH 2401; BIOL 1308, 1406, 1407, 1411, 1413, 2401, 2402, 2421; CHEM 1305, 1405, 1407, 1411, 1412, 2423, 2425; GEOL 1301; PHYS 1305, 1401, 1402, 1404, 1415, 1417, 2425 or 2426.
e. Courses for Humanities may include: ANTH 2346, 2351; ENGL 2331, 2332, 2333, 2321, 2326, or 2341; HIST 2311; PHIL 1301 or 2306. **NOTE: FPC requires six hours of Humanities for the A.A. or A.S. degree, at least three of which must be from a literature course.**
f. Courses for Visual and Performing (Fine) Arts may include: ARTS 1303, 1304, HUMA 1315 or MUSI 1306.
g. Satisfies the History core requirement (and listed under the Social and Behavioral Sciences component at PFC)
h. Satisfies the Government core requirement (and listed under the Social and Behavioral Sciences component at PFC)
i. Courses for Social and Behavioral Sciences may include: ECON 2301, GEOG 1303, PSYC 2301, 2314, SOCI 1301 or 1306. For transfer to WTAMU, at least three hours should be ECON 2301.
j. Institutionally Designated Option courses may include: any PHED course 1101 or above, PSYC 1200 or EDUC 1200. **NOTE: FPC requires three hours: one of the PHED courses and two hours of either PSYC 1200 or EDUC 1200.**

This information is for reference and planning purposes. This is not an official degree plan.
Bachelor of Business Administration-General Business, Management, Marketing
2011-2012 Catalog

GENERAL DEGREE REQUIREMENTS

• A minimum of 120 semester hours of applicable college credit.
• At least 39 hours of advanced work (courses at the 3000 or 4000 level) for which tuition is paid must be earned at WTAMU; 30 of the
  39 hours must be the final hours counted toward a degree. Continuing Education courses do not count in the 39 hours of advanced
  work at WTAMU.
• Completion of West Texas A&M University core curriculum.
• Achievement of at least a “C” (2.0) average in all course work offered toward a degree, at least a “C” average in major requirements
  listed in degree plans and at least a “C” average in all hours in the student’s major subject.
• Credits may be transferred to West Texas A&M University to be counted toward a degree in accordance with the degree program
  requirements as outlined in the catalog. No grade of “D” in the program's major requirements or major subject can transfer for credit in
  any degree program offered at West Texas A&M University.

CORE REQUIREMENTS FOR GENERAL BUSINESS, MANAGEMENT, MARKETING MAJORS

College of Business Core Requirements
• ACCT 2301, 2302.
• BUSI 3312.
• IDM 2342.
• IDM 3330.
• ECON 2302, plus three hours advanced economics electives.
• FIN 3320.
• MATH 1325.
• MGT 3330, 4315.
• MKT 3340.
• COB Writing Component: one course from ACCT 3311, 4315, IDM 2310, ECON 4321, 4361, FIN 3350, 4321, MGT 4333, 4370,
  MKT 3342, 3350.
• Pass competency field exam by Education Testing Services (ETS) or equivalent.

General Business Requirements
• BUSI 3319.
• MGT 4311.
• Nine hours from three areas of specialization to total 27 hours; at least 21 must be upper-level. Choose from ACCT, ECON,
  FIN, IDM, MGT or MKT.
• Additional electives to total 120 hours.

Management Requirements
• MGT 3335, 4311, 4330, 4335, plus 12 hours of advanced management electives.
• IDM 4331.
• Additional electives to total 120 hours.

Marketing Requirements
• MKT 3342, 3348, 4340, 4342, 4346, 4348, plus nine additonal hours of advanced marketing electives.
• Additional electives to total 120 hours.