West Texas A&M University

TRANSFER PLAN for Mass Communication
Bachelor of Arts (B.A.) or Bachelor of Science (B.S.) at WTAMU; A.S. at Amarillo College

<table>
<thead>
<tr>
<th>NOTES</th>
<th>CORE CURRICULUM REQUIREMENTS*</th>
<th>HRS</th>
<th>CORE #</th>
<th>MAJOR CORE REQUIREMENTS**</th>
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<tbody>
<tr>
<td>a</td>
<td>ENGL 1301 - Composition I</td>
<td>3</td>
<td>10</td>
<td>MCOM 1317</td>
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<tr>
<td>a</td>
<td>ENGL 1302 - Composition II</td>
<td>3</td>
<td>10</td>
<td>MCOM 2310</td>
<td>3</td>
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<tr>
<td>b</td>
<td>SPCH 1315, 1318, or 1321</td>
<td>3</td>
<td>11</td>
<td>MCOM 2311</td>
<td>3</td>
</tr>
<tr>
<td>c</td>
<td>MATH 1314</td>
<td>3</td>
<td>20</td>
<td>MCOM 2315</td>
<td>3</td>
</tr>
<tr>
<td>d</td>
<td>Natural Science</td>
<td>8</td>
<td>30</td>
<td>MCOM 2327</td>
<td>3</td>
</tr>
<tr>
<td>e</td>
<td>Humanities</td>
<td>3</td>
<td>40</td>
<td></td>
<td></td>
</tr>
<tr>
<td>f</td>
<td>Visual and Performing Arts</td>
<td>3</td>
<td>50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>g</td>
<td>HIST 1301, 1302 - History of U.S. I and II</td>
<td>6</td>
<td>60</td>
<td></td>
<td></td>
</tr>
<tr>
<td>h</td>
<td>GOVT 2305, 2306 - Government of U.S., Texas</td>
<td>6</td>
<td>70</td>
<td></td>
<td></td>
</tr>
<tr>
<td>i</td>
<td>Social and Behavioral Sciences</td>
<td>3</td>
<td>80</td>
<td></td>
<td></td>
</tr>
<tr>
<td>j</td>
<td>Institutionally Designated Option</td>
<td>1</td>
<td>90</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

| 42*** |

EXPLANATION OF NOTES

*West Texas A&M University’s requirements are consistent with the 42-hour Texas core curriculum. If a student completes a component of the core at one Texas institution, that block of courses will be substituted for WTAMU’s same core component(s). Furthermore, core curriculum requirement courses may also be fulfilled by approved courses at WTAMU.

** Additional Program Foundation courses are required. These may be completed at Amarillo College or WTAMU.

*** A course may satisfy only one core area. For example, HUMA 1315 will satisfy either Humanities (40) or Visual and Performing Arts (50), but not both.

a. Six hours of lower-level English composition.
b. Courses may include: SPCH 1315, 1318, or 1321.
c. Satisfies the Mathematics core requirement.
d. Courses for Natural Science may include: any BIOL, CHEM, GEOL, or PHYS course. Six hours of appropriate science credit by examination may be used to satisfy the natural sciences requirement. May not receive degree credit for both GEOL 1401 and 1403.
e. Courses for Humanities may include: any ANTH course; ENGL 2322, 2323, 2327, 2328, 2331, 2333, 2341; HIST 2311; HUMA 1301, 1302, 1315; PHIL 1301, 1302, 2306; RELG 1301, 1302; SOC 3219; any second-year foreign language course.
f. Courses for Performing and Visual Arts may include: ARTS 1301, 1303, 1304, 1311, 1316, 2356; COMM 1336; DRAM 1310, 1351, 2366; HUMA 1315; any MUSI course.
g. Satisfies the History core requirement.
h. Satisfies the Government core requirement.
i. Courses for Social and Behavioral Sciences may include: any ANTH, ECON, or GEOG course; CRJ 1301, 1307; PSYC 2301, 2306, 2308, 2314, 2315, 2319; SOCI 1301, 1306, 2301, 2319, 2326.
j. Institutionally Designated Option courses may include: any PHED course numbered 1101-1122.

This information is for reference and planning purposes. This is not an official degree plan.
Bachelor of Arts or Bachelor of Science-Mass Communication
2009-2010 Catalog

GENERAL DEGREE REQUIREMENTS

- A minimum of 120 semester hours of applicable college credit.
- At least 39 hours of advanced work (courses at the 3000 or 4000 level) for which tuition is paid must be earned at WTAMU; 30 of the 39 hours must be the final hours counted toward a degree. Continuing Education courses do not count in the 39 hours of advanced work at WTAMU.
- Completion of West Texas A&M University core curriculum.
- Achievement of at least a "C" (2.0) average in all course work offered toward a degree, at least a "C" average in major requirements listed in degree plans and at least a "C" average in all hours in the student’s major subject.
- Credits may be transferred to West Texas A&M University to be counted toward a degree in accordance with the degree program requirements as outlined in the catalog. No grade of “D” in the program’s major requirements or major subject can transfer for credit in any degree program offered at West Texas A&M University.

CORE REQUIREMENTS FOR MASS COMMUNICATION MAJORS

Mass Communication Core Requirements
- MCOM 2311, 2315 or 3312 or 3322, 3305, 3327, 4302, 3379 or 2327, 4310.

Advertising/Public Relations Emphasis Requirements
- Three hours of MCOM 4398.
- 12 hours from MCOM 2327, 2375, 3350, 3314, 3307 or 3308, 3313, or marketing elective as advised.
- Six hours from MCOM 1319, 2305, 3094, 3304, 3335, 3375, 4390.

Broadcasting-Electronic Media Emphasis Requirements
- Three hours of MCOM 4398.
- 15 hours from MCOM 1307, 2717 (3), 3335, 2331, 1336, 2303, 3310 or 4372.
- Three hours from MCOM 4322, 3306, 4390.

Broadcasting-Film and Recording Industry Emphasis Requirements
- Three hours of MCOM 4398.
- 15 hours from MCOM 1307, 2171 (3), 3335, 2331, 1336, 3304, 4390.
- Three hours from MCOM 4322, 3306, 4390.

Broadcasting-Sports Broadcasting Emphasis Requirements
- Three hours of MCOM 4398.
- 15 hours from MCOM 1307, 2171 (3), 3335, 2331, 1336, 3304, 4390.
- Three hours MCOM 3171.

Print Media Emphasis Requirements
- Three hours of MCOM 4398.
- 12 hours from MCOM 2305, 2375 or 3350, 3309, 4390.
- Six hours from MCOM 1319, 3301, 3302, 3331, 3335 or a MCOM elective as advised.