### TRANSFER PLAN for General Business, Management, Marketing
Bachelor of Business Administration (B.B.A.) at WTAMU; A.S. at Amarillo College

#### NOTES
- **Core Curriculum Requirements**
  - **ENGL 1301 - Composition I**: 3 HRS, 10 CORE
  - **ENGL 1302 - Composition II**: 3 HRS, 10 CORE
  - **SPCH 1315, 1318, or 1321**: 3 HRS, 11 CORE
  - **MATH 1324**: 3 HRS, 20 CORE
  - **Natural Science**: 8 HRS, 30 CORE
  - **Visual and Performing Arts**: 3 HRS, 50 CORE
  - **Hist 1301, 1302 - History of U.S. I and II**: 6 HRS, 60 CORE
  - **GOVT 2305, 2306 - Government of U.S., Texas**: 6 HRS, 70 CORE
  - **ECON 2301 - Principles of Economics I**: 3 HRS, 80 CORE
  - **Institutionally Designated Option**: 1 HRS, 90 CORE

#### Core 
- **ACCT 2301**: 3 HRS
- **ACCT 2302**: 3 HRS
- **ECON 2302**: 3 HRS
- **MATH 1325**: 3 HRS
- **BUSI 2301**: 3 HRS

#### Additional Courses for the Associate Degree

Please note that not all courses may be offered each semester at the community college. Check with your counselor for availability of courses, as well as the option to pursue an associate's degree.

### EXPLANATION OF NOTES

*West Texas A&M University’s requirements are consistent with the 42-hour Texas core curriculum. If a student completes a component of the core at one Texas institution, that block of courses will be substituted for WTAMU’s same core component(s). Furthermore, core curriculum requirement courses may also be fulfilled by approved courses at WTAMU. Additional Program Foundation courses are required. These may be completed at Amarillo College or WTAMU.

**A course may satisfy only one core area. For example, HUMA 1315 will satisfy either Humanities (40) or Visual and Performing Arts (50), but not both.

a. Six hours of lower-level English composition.
b. Courses may include: SPCH 1315, 1318, or 1321.
c. Satisfies the Mathematics core requirement.
d. Courses for Natural Science may include: any BIOL, CHEM, GEOL, or PHYS course. Six hours of appropriate science credit by examination may be used to satisfy the natural sciences requirement. May not receive degree credit for both GEOL 1401 and 1403.
e. Courses for Humanities may include: any ANTH course; ENGL 2322, 2323, 2327, 2328, 2331, 2333, 2341; HIST 2311; HUMA 1301, 1302, 1315; PHIL 1301, 1302, 2306; RELG 1301, 1302; SOC 3219; any second-year foreign language course.
f. Courses for Performing and Visual Arts may include: ARTS 1301, 1303, 1304, 1311, 1316, 2356; COMM 1336; DRAM 1310, 1351, 2366; HUMA 1315; any MUSI course.
g. Satisfies the History core requirement.
h. Satisfies the Government core requirement.
i. Satisfies the Social and Behavioral Sciences core requirement.
j. Institutionally Designated Option courses may include: any PHED course numbered 1101-1122.

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This information is for reference and planning purposes. This is not an official degree plan.
Bachelor of Business Administration-General Business, Management, Marketing
2009-2010 Catalog

GENERAL DEGREE REQUIREMENTS

• A minimum of 120 semester hours of applicable college credit.
• At least 39 hours of advanced work (courses at the 3000 or 4000 level) for which tuition is paid must be earned at WTAMU; 30 of the 39 hours must be the final hours counted toward a degree. Continuing Education courses do not count in the 39 hours of advanced work at WTAMU.
• Completion of West Texas A&M University core curriculum.
• Achievement of at least a “C” (2.0) average in all course work offered toward a degree, at least a “C” average in major requirements listed in degree plans and at least a “C” average in all hours in the student’s major subject.
• Credits may be transferred to West Texas A&M University to be counted toward a degree in accordance with the degree program requirements as outlined in the catalog. No grade of “D” in the program's major requirements or major subject can transfer for credit in any degree program offered at West Texas A&M University.

CORE REQUIREMENTS FOR GENERAL BUSINESS, MANAGEMENT, MARKETING MAJORS

College of Business Core Requirements
• ACCT 2301, 2302.
• BUSI 3312.
• IDM 2342.
• IDM 3330.
• ECON 2302, plus three hours advanced economics electives.
• FIN 3320.
• MATH 1325.
• MGT 3330, 4315.
• MKT 3340.
• COB Writing Component: one course from ACCT 3311, 4315, IDM 2310, ECON 4321, 4361, FIN 3350, 4321, MGT 4333, 4370, MKT 3342, 3350.
• Pass competency field exam by Education Testing Services (ETS) or equivalent.

General Business Requirements
• BUSI 3319.
• MGT 4311.
• Nine hours from three areas of specialization to total 27 hours; at least 21 must be upper-level. Choose from ACCT, ECON, FIN, IDM, MGT or MKT.
• Additional electives to total 120 hours.

Management Requirements
• MGT 3335, 4311, 4330, 4335, plus 12 hours of advanced management electives.
• IDM 4331.
• Additional electives to total 120 hours.

Marketing Requirements
• MKT 3342, 3348, 4340, 4342, 4346, 4348, plus nine additional hours of advanced marketing electives.
• Additional electives to total 120 hours.