

Master of Science in Sports and Exercise Sciences Sport Management Emphasis

Who takes this program?

- Students with an academic background in SES-Applied Sport, SES-Exercise Science, SES-All-Level Education, and Athletic Training.
- Professionals from fields such as sport marketing, sport administration, sport medicine, teaching/coaching, strength/conditioning, sport-public relations, sport law, or university education/administration.

How does the program work?

- 36-hour program which can be completed in two calendar years.
- Classes and seminars offered in a face-to-face format.
- Elective hours may be offered online.
- Thesis and non-thesis options.

How will this degree benefit me?

This degree will lead to opportunities to become managers and leaders in sport-related careers at the high school, college, and professional levels.

Professions open to program graduates include:

- Athletic directors at the high school and college levels.
- Within university athletic departments:
 - Assistant/associate athletic director.
 - Director of sport marketing departments.
 - Director of public relation departments.
 - Director of NCAA compliance departments.
 - Head athletic trainer at the college level (with proper athletic training certificate).
 - Assistant athletic trainer at the college level (with proper athletic training certificate).
 - Strength coach (with proper strength training certification).
- Teaching and coaching at the college level.
- In professional franchises:
 - Employee within marketing departments.
 - Employee within public relations departments.
- Employee within public relations departments of sport-based businesses.

What courses will I take?

- 12 hours of core SES coursework.
- 12 hours of sport management emphasis coursework.
- 12 hours of electives.

What sets this program apart from other programs?

Students come from diverse backgrounds (athletic training, strength and conditioning, teach and coaching, marketing, administration), but are united in their focus on sport management. This degree offers unique classroom and practical learning experiences, small class sizes, and unique/diverse employment opportunities.

Admission Criteria and Application Guidelines

Full Admission

- Undergraduate grade point average (GPA) of 3.0 or higher.
- Official transcripts from all colleges and universities attended.
- Graduate Record Examination (GRE) scores at the 25th percentile or higher in both the verbal and analytical writing areas.
- Letter of introduction addressing interest in the program, academic and professional goals, and identifying the program focus.

Alternative Admission

- Undergraduate GPA of 2.75 to 2.99.
 - Demonstration of progressive improvement from junior year forward.
 - Subjective assessment of upper division coursework and coursework in the student's major.
- Official transcripts from all colleges and universities attended.
- Graduate Record Examination (GRE) scores at the 30th percentile or higher in both the verbal and analytical writing areas.

Reviewed Admission

- Undergraduate GPA of 2.75 to 2.99.
 - Demonstration of progressive improvement from junior year forward.
 - Subjective assessment of upper division coursework and coursework in the student's major.
- Official transcripts from all colleges and universities attended.
- GRE scores at the 30th percentile in either the verbal or analytical writing section and no less than the 21st percentile in the other.
- Applications require a graduate faculty review being admitted to the program.

Suggested Deadlines to Apply

- August 1 for Fall admission
- December 1 for Spring admission
- May 1 for Summer admission

Program Contact Information

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