

Master of Education in Instructional Design and Technology

Who takes this program?

- Career changers
- Public school computer specialists
- Public school teachers
- Corporate and small business trainers
- Course developers
- Community college instructors
- University staffers

How does the program work?

This program uses a managed self-study model. To succeed in this program, you need to be a highly-motivated self-starter who enjoys working independently. You have to love technology, to be sure. Student evaluation could not be simpler. In most courses, you have an assignment each week which is graded Pass or Try Again. If your weekly assignments are up-to-date, your grade is the average of your midterm project and your final project. There are no quizzes or tests.

How will this degree benefit me?

You will be able to do things with computers that you could not do before. Many of these things will be both entertaining and of value in your current or future positions.

Every employer knows that not every job applicant with a masters degree in Instructional Technology has the solid technical skill they are looking for. When they see a resume from someone holding a masters degree, they ask “How much can this person really do without a ton of supervision?” The way successful applicants answer that question is with an online portfolio of completed work which demonstrates the skills they have acquired. Your degree may help get you an interview, but only a first-rate portfolio will get you the job! *The WTAMU M.Ed. in Instructional Design and Technology is designed to help you build that portfolio.*

What courses will I take?

- Three core education courses
- Seven program courses which may include animation, digital graphics, computer-based video, Web site design, and computer productivity tools.
- Two electives which may be selected from IDT course offerings, or from other departments with advisor approval. There are electives designed specifically for those seeking positions in corporate instructional materials development and business training. Other electives focus on the needs of public school teachers seeking to become building-level or district-level computer coordinators.

What sets this program apart from other Instructional Design & Technology programs?

You primary instructor, Dr. Richard Rose, spent eight years in the public schools, but then served a distinguished corporate career as Senior Instructional Designer for companies such as Microsoft, Novell, and Boeing Aircraft. He is a Certified Microsoft Support Engineer and Certified Microsoft Trainer. You can be assured that the technology you learn will be deep, highly practical, and up-to-the-minute.

Admission Criteria and Application Guidelines

Full Admission

- Official transcripts from all colleges and universities attended
- A one or two page essay detailing your interest in and reasons for pursuing an IDT degree

Program Contact Information

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