

## Master of Arts in Communication

### *Who takes this program?*

- Students from all types of fields because the skills are key to any workplace.
- Student backgrounds include media, corporations, military, insurance, and education.
- Traditional, nontraditional, and international students.

### *How does the program work?*

- Primarily face-to-face seminar-style courses.
- Some hybrid course offerings.
- Generalist program offering a broad education in communication
- Students may choose to focus their studies in media, corporate, or performance courses.
- Full-time students can finish the degree in 1-1/2 to 2 years.

### *How will this degree benefit me?*

A graduate degree in Communication shows students to be outstanding leaders in their field. Because communication skills are necessary to organizational life, a master's in communication can help in a variety of fields. A master's degree helps students jump past their peers with bachelor's degrees, to more quickly become the managers and administrative leaders in their respective organizations. Students get the opportunity to network with academics and professionals and communication conferences and communication department events.

### *What courses will I take?*

- 36 hour program with thesis and non-thesis options
- 15 hours in theory and methodology required.
- Remaining hours Communication electives, though six hours may be taken outside of the department.

### *What sets this program apart from other programs?*

Our program is relationship-centered. We focus on the needs and goals of our students to make sure they get the education they need from their masters program. We highlight their achievements, guide them through their struggles, and help them make decisions about their future. Additionally, our program does not require leveling courses in general, so it is easier to transition from one career into another. Our goal is to help our students become leaders no matter their field.

Many of our graduates continue their education in Ph.D. programs. Two fairly recent graduates are seeking doctorates from the University of Oklahoma. Another is working on a second Masters in Accounting. We also have graduates working in Nationally Competitive Scholarships, broadcasting, media buying, web design, and education.

The MA in Communication is accredited by the American Communication Association.

## Admission Criteria and Application Guidelines

### *Full Admission*

- Official transcripts from all colleges and universities attended
- Undergraduate GPA of 3.0 or higher
- Graduate Record Exam (GRE) scores in the 50th percentile or higher in one or more testing area (verbal, quantitative, analytical writing)
- Letter of recommendation from a faculty member, supervisor, or other professional.
- One-to-two-page essay explaining:
  - Qualities that make you a good candidate for graduate school
  - Your plans for using the graduate communication degree
  - Merits: GPA, internships, community services, etc.

*Conditional admissions requirements also accepted.*

### *Deadline to Apply*

- Fall admission: August 1
- Spring admission: December 1
- Summer admission: May 1

### *Program Contact Information*

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