

West Texas A&M University
College of Business
Management, Marketing, and General Business

CATALOG: **2009-2010**

DEGREE: **BBA - ONLINE**

REQUIREMENTS FOR: **GENERAL BUSINESS
 ONLINE OPTION**

MAJOR CODE: **302**

UNIVERSITY CORE CURRICULUM (42 Hours)	HRS	TAKEN
ENGL 1301 – Composition & Reading	3	
ENGL 1302* – Composition & Reading OR ENGL 2311* – Intro. To Professional and Technical Communication	3	
SCOM 1315 – Basic Speech Comm. OR SCOM 1321 – Bus. & Professional Comm. (SCOM 1321 is preferred)	3	
MATH 1324 – Math for Bus. And Eco.	3	
CHOOSE TWO: PSES 1301*, 1307; ANSC 1319; BIOL 1406, 1407*, 1408, 1409, 1411, 1413; CHEM 1405, 1411*, 1412*; GEOL 1401 or 1403; GEOL 1402, 1404; PHYS 1401*, 1402*, 1411, 2425*, 2426* (You may not receive credit for both GEOL 1401 and 1403)	3 - 4	
CHOOSE ONE: ENGL 2321, 2326, 2331, 2341, 2343; HIST 2311, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2312* [for an equivalent course (second year, second semester) in French or German]	3	
CHOOSE ONE: HUMA 1315; ARTS 1303, 1304; DANC 2303; MUSI 1306, or 1208 and 1209*; THRE 1310	3	
CHOOSE TWO: HIST 1301 – America, 1492-1877 HIST 1302 – America Since 1877 HIST 2301 – Texas History Survey	3 3	
POSC 2305 – American Natl. Gov OR POSC 2370 – Constitutional American Gov	3	
POSC 2306 – American State & Local Gov	3	
ECON 2301 – Prin. of Macroeconomics	3	
CHOOSE FROM: One hour options – IDM 1105; PHED 1111; PHED activity course OR IDM 1301; PHIL 1303	1-3	
TOTAL HOURS	42	

MKT 3340 – Principles of Marketing (OL)	3	
College of Business Writing Component** (OL)	3	
MGT 4315* – Strategic Mgt. and Policy (OL)	3	
TOTAL HOURS	39	

GENERAL BUSINESS MAJOR (33 Hours)	HRS	TAKEN
BUSI 3319* - International Business (OL)	3	
MGT 4311* - Business Ethics and Society (OL)	3	
Nine hours are required from three areas of specialization to be chosen from: IDM, ECON, MGT, MKT or FIN. This will equal 27 hours, all of which must be upper level courses.		
Area of Specialization 1 (all online)	3	
	3	
	3	
Area of Specialization 2 (all online)	3	
	3	
	3	
Area of Specialization 3 (all online)	3	
	3	
	3	
TOTAL HOURS	33	

FREE ELECTIVES (6 Hours)	HRS	TAKEN
Elective	3	
Elective	3	
TOTAL HOURS	6	

TOTAL HOURS REQUIRED FOR DEGREE	120
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* Requires Prerequisites – Refer to Catalog

** College of Business Writing Component
 Choose One:
 ACCT 3311*, 4315*, IDM 2310*, ECON 4321*,
 4361*, FIN 3350*, 4321*, MGT 4333*, 4370*, MKT
 3342, 3350 (Major requirements will not count for the
 College of Business Writing Component)

(OL) Online class

**This is a degree checklist, NOT a degree
 plan. Apply for an Official Degree Plan in
 the Dean's Office (FAB 229) before you
 complete 60 hours.**

BUSINESS CORE (39 Hours)	HRS	TAKEN
ACCT 2301 – Intro to Financial Acct	3	
ACCT 2302* – Intro to Managerial Acct	3	
IDM 2342* – Statistics for Business & Eco.	3	
ECON 2302 – Prin. of Microeconomics	3	
MATH 1325* – Math for Bus. & Economics	3	
BUSI 3312* – Business Law (OL)	3	
IDM 3330* – Management Info. Systems (OL)	3	
ECON Advanced Elective* (OL)	3	
FIN 3320* – Business Finance (OL)	3	
MGT 3330 –Principles of Management(OL)	3	