

Department of Computer Information Systems

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Full Graduate Faculty: Abdullat, Kelley, Landram.

Associate Graduate Faculty: Anderson, Jafar, Mashburn, Pauli.

In today's highly competitive global environment, the effective deployment of information technology has become the key to business success. New applications of information technology strike at the heart of what management does and how organizations are structured and compete. In many respects, these applications are redefining the nature of work and its organizations.

The Department of Computer Information Systems offers several graduate courses in the areas of computer information systems (CIS) and quantitative business analysis. These courses are designed to provide students with the knowledge and skills needed to ameliorate their business education and prepare them for highly competitive business environments and decision science.

The M.B.A. degree with emphasis in computer information systems (M.B.A./CIS) program designed for enterprise professional to achieve success through alignment and deployment of business and IT strategies. The program is designed to provide participants with the requisite management, business, strategic and technical skills needed to help their companies apply information systems technology more efficiently and effectively. Classes combine lectures, cases, individual and team projects, and participant presentations. Many projects will be applicable directly to the participant's sponsoring organization's business needs.

Discipline	Course Prefix
Computer Information Systems	CIS
Quantitative Business Analysis	QBA

NOTE: See the "Academic Courses and Abbreviations" and "Course Descriptions" sections of this catalog for a complete list of courses offered by the University.

Department of Management, Marketing and General Business

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Full Graduate Faculty: Anwar, J. Cooley, Gerlich, Mills, Nisolle, Pearson.

Associate Graduate Faculty: Buchanan, De'Armond, Jarmon, Kilic.

Graduate courses in management and marketing focus on creating a "real world environment" by using business experiences of graduate students in class discussions, case analyses and research reports. Emphasis is placed on using computer tools in the strategic-decision process and developing written- and oral-communication skills through extensive research into current marketing issues. High priority is placed on understanding the role and significance of marketing to the success of domestic and international business.

Discipline	Course Prefix
General Business	BUSI
Management	MGT
Marketing	MKT

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