

Department of Communication

Dr. Trudy Hanson, interim department head

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Faculty: Browning, Drumheller, Eays, Hallmark, Hanson, Lowery-Hart, Mallard, McKee, Ray, Schlegel, Vartabedian, Westermann, Wohlfarth.

The Department of Communication offers baccalaureate majors in mass communications and speech communication. In addition, post-baccalaureate work in communication leads to the master of arts degree.

Graduates of these various degrees are employed across the United States as teachers, journalists, radio/TV personnel, public-relations specialists and university professors.

University Core Curriculum Requirements

Refer to the "University Core Curriculum" section of this catalog.

Discipline	Course Prefix
Mass Communications	MCOM
Speech Communication	SCOM

NOTE: See the "Academic Courses and Abbreviations" and "Course Descriptions" sections of this catalog for a complete list of courses offered by the University.

Bachelor of Arts (B.A.)/ Bachelor of Science (B.S.) Degree

Requirements

(Refer to the "Requirements for Baccalaureate Degrees" section of this catalog.)

Major in Mass Communications

(Major Codes: 231, 232, 233)

University Core Curriculum Requirements

Refer to the "University Core Curriculum" section of this catalog.

Mass Communications Core Requirements (33 hours)

- MCOM 1307, 2310, 2311, 2315, 2327, 3305, 3309, 3327, 3335, 4302, three hours from MCOM 4390 or 4398.

Graduation Requirements

Students will present their senior portfolio before a faculty panel the semester they plan to graduate. Included in the portfolio will be a certificate showing writing proficiency.

NOTE: Students majoring in mass communications choose a specialty area from advertising/public relations, broadcasting or print media. Students must complete all courses within the mass communications core with a grade of "C" or better.

Mass Communications Honors Requirements

Bachelor of Arts Degree

- MCOM 4398 or 4390.
- Six hours from POSC 3341, 3313, 4392, ECON 4301, SCOM 3320, 3370, 4301, 4330, 4370.

Bachelor of Science Degree

- MCOM 4398 or 4390.
- Six hours from ARTS 1319, 1374, ENGL 3304, 3310, 3331, THRE 3370.

Required Courses for Advertising/Public Relations Emphasis (Major Code: 231)

- Mass communications core requirements (33 hours).
- MCOM 2375, 3307, 3308, 3312, 3313, 3314, 3350, 3375 or 3379, and MKT 3340 or 3342; SCOM 3331 or 3341.
- One course from ARTS 3374, MCOM 1319, 1336, 2305, 3094, 3304.
- B.A./B.S. degree requirement.
- Three hours electives to total 123–126 hours (depending on student's choice of B.A. or B.S. degree).

Curriculum Guide (suggested course sequence)

Major in Mass Communications Advertising/Public Relations Emphasis Bachelor of Arts Degree

First Year		Second Year	
Semester 1	Semester 2	Semester 1	Semester 2
ENGL 13013 hrs. MATH 13143 hrs. Lab science4 hrs. MCOM 23113 hrs. MCOM 13073 hrs. PHED activity1 hr. 17 hrs.	ENGL 13023 hrs. SCOM 1315 or 13213 hrs. Lab science4 hrs. MCOM 23153 hrs. Social/Behavioral core3 hrs. PHED 11111 hr. 17 hrs.	Humanities3 hrs. Visual/Performing arts core3 hrs. Social/Behavioral core3 hrs. B.A. requirement ..3-4 hrs. MCOM 23103 hrs. 16-17 hrs.	MCOM 23273 hrs. MCOM 33093 hrs. B.A. requirement ..3-4 hrs. MKT 33403 hrs. 13 hrs.
Third Year		Fourth Year	
Semester 1	Semester 2	Semester 1	Semester 2
Social/Behavioral core3 hrs. MCOM 23153 hrs. MCOM 33123 hrs. MGT 33303 hrs. MCOM 33053 hrs. B.A. requirement3 hrs. 18 hrs.	Social/Behavioral core3 hrs. MCOM 33133 hrs. Humanities3 hrs. MCOM 33353 hrs. Social/Behavioral core3 hrs. MCOM 33503 hrs. 18 hrs.	MKT 33423 hrs. SCOM 3331 or 33413 hrs. MCOM 33073 hrs. MGT 33323 hrs. MCOM 33143 hrs. 15 hrs.	MCOM 33083 hrs. MCOM 33273 hrs. MCOM 43023 hrs. MCOM 4398 or 43903 hrs. B.A. requirement3 hrs. 15 hrs.

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Curriculum Guide (suggested course sequence)			
Major in Mass Communications			
Advertising/ Public Relations Emphasis			
Bachelor of Science Degree			
First Year		Second Year	
Semester 1	Semester 2	Semester 1	Semester 2
ENGL 13013 hrs. MATH 13143 hrs. Lab science4 hrs. MCOM 2311 ...3 hrs. MCOM 1307 ...3 hrs. PHED activity ... <u>1 hr.</u> 17 hrs.	ENGL 13023 hrs. SCOM 1315 or 13213 hrs. Lab science4 hrs. MCOM 2315 ...3 hrs. Social/Behavioral core3 hrs. PHED 1111 ... <u>1 hr.</u> 17 hrs.	Humanities3 hrs. Visual/Performing arts core3 hrs. Social/Behavioral core3 hrs. B.S. requirement ..3-4 hrs. MKT 3340 <u>3 hrs.</u> 13 hrs.	MCOM 23273 hrs. MCOM 2375 ...3 hrs. B.S. requirement ..3-4 hrs. MKT 3340 <u>3 hrs.</u> 13 hrs.
Third Year		Fourth Year	
Semester 1	Semester 2	Semester 1	Semester 2
Social/Behavioral core3 hrs. MCOM 2305 ...3 hrs. MCOM 3312 ...3 hrs. MGT 33303 hrs. MCOM 3312 ...3 hrs. Elective <u>3 hrs.</u> 18 hrs.	Social/Behavioral core3 hrs. MCOM 3313 ...3 hrs. Humanities3 hrs. MCOM 3335 ...3 hrs. MCOM 3327 ...3 hrs. MCOM 3350 ... <u>3 hrs.</u> 18 hrs.	MKT 33423 hrs. SCOM 3331 or 33413 hrs. MCOM 3307 ...3 hrs. MGT 33323 hrs. MCOM 3314 ... <u>3 hrs.</u> 15 hrs.	MCOM 33083 hrs. Social/Behavioral core3 hrs. MCOM 4302 ...3 hrs. MCOM 4398 or 43903 hrs. Elective* <u>3 hrs.</u> 15 hrs.

*Elective hours to be determined based on hours remaining to complete degree.

Curriculum Guide (suggested course sequence)			
Major in Mass Communications			
Broadcasting Emphasis			
Bachelor of Arts Degree			
First Year		Second Year	
Semester 1	Semester 2	Semester 1	Semester 2
ENGL 13013 hrs. MATH 13143 hrs. MCOM 1307 ...3 hrs. MCOM 1336 ...3 hrs. MCOM 2311 ...3 hrs. PHED activity ... <u>1 hr.</u> MCOM 2071 ... <u>1 hr.</u> 17 hrs.	ENGL 13023 hrs. SCOM 1315 or 13213 hrs. Lab science4 hrs. MCOM 2303 ...3 hrs. MCOM 2315 ...3 hrs. MCOM 2071 ... <u>1 hr.</u> 17 hrs.	Humanities3 hrs. MCOM 2071 ...3 hrs. MCOM 3309 ...3 hrs. B.A. requirement ..3-4 hrs. MCOM 2331 ...3 hrs. Visual/Performing arts core ... <u>3 hrs.</u> 16-17 hrs.	Humanities3 hrs. Social/Behavioral core3 hrs. MCOM 3304 ...3 hrs. B.A. requirement ..3-4 hrs. Lab science4 hrs. PHED 1111 <u>1 hr.</u> 17-18 hrs.
Third Year		Fourth Year	
Semester 1	Semester 2	Semester 1	Semester 2
MCOM 3327 ...3 hrs. MCOM 3310, 3379 or 4372 ...3 hrs. Social/Behavioral core3 hrs. Adv. elective ...3 hrs. Adv. elective or MCOM <u>3 hrs.</u> 12 hrs.	MCOM 3322 ...3 hrs. MCOM 3335 ...3 hrs. Social/Behavioral core3 hrs. Social/Behavioral core3 hrs. B.A. requirement ... <u>3 hrs.</u> 15 hrs.	MCOM 4302 ...3 hrs. MCOM 3305 ...3 hrs. Adv. MGT elective3 hrs. Social/Behavioral core3 hrs. MCOM 2310 ...3 hrs. Adv. elective <u>3 hrs.</u> 15 hrs.	MCOM 3307, etc.3 hrs. MCOM 3327 or 33073 hrs. MCOM 3306 or 43223 hrs. MCOM 4398 or 43903 hrs. Adv. B.A. requirement <u>3 hrs.</u> 15 hrs.

*Choose one—MCOM 1375, 3307, 3310, 3094, 4301, 4306 or 4372.
**Elective hours to be determined based on hours remaining to complete degree.

Required Courses for Broadcasting Emphasis (Major Code: 233)

- Mass communications core requirements (33 hours).
- MCOM 1336, 2071 (3), 2303, 2331, 3304, 3322, 3379, 3310 or 4372, 3306 or 4322.
- B.A./B.S. degree requirements.
- Nine to 15 hours electives (depending on student's choice of B.A. or B.S degree) to total 123 hours.

Curriculum Guide (suggested course sequence)			
Major in Mass Communications			
Broadcasting Emphasis			
Bachelor of Science Degree			
First Year		Second Year	
Semester 1	Semester 2	Semester 1	Semester 2
ENGL 13013 hrs. MATH 13143 hrs. MCOM 1307 ...3 hrs. MCOM 1336 ...3 hrs. MCOM 2311 ...3 hrs. PHED activity ...1 hrs. MCOM 2071 ... <u>1 hr.</u> 17 hrs.	ENGL 13023 hrs. SCOM 1315 or 13213 hrs. Lab science4 hrs. MCOM 2303 ...3 hrs. MCOM 2315 ...3 hrs. MCOM 2071 ... <u>1 hr.</u> 17 hrs.	Humanities3 hrs. MCOM 2071 ...3 hrs. MCOM 3309 ...3 hrs. B.S. requirement ..3-4 hrs. MCOM 2331 ...3 hrs. Visual/Performing arts core ... <u>3 hrs.</u> 16-17 hrs.	Humanities3 hrs. Social/Behavioral core3 hrs. MCOM 3304 ...3 hrs. B.S. requirement ..3-4 hrs. Lab science4 hrs. PHED 1111 <u>1 hr.</u> 17-18 hrs.
Third Year		Fourth Year	
Semester 1	Semester 2	Semester 1	Semester 2
MCOM 3327 ...3 hrs. MCOM 3310, 3379 or 4372 ...3 hrs. Social/Behavioral core3 hrs. Adv. elective ...3 hrs. Adv. elective or MCOM <u>3 hrs.</u> 12 hrs.	MCOM 3322 ...3 hrs. MCOM 3335 ...3 hrs. Social/Behavioral core3 hrs. Social/Behavioral core3 hrs. B.S. requirement ... <u>3 hrs.</u> 15 hrs.	MCOM 4302 ...3 hrs. MCOM 3305 ...3 hrs. Adv. MGT elective3 hrs. Social/Behavioral core3 hrs. MCOM 2310 ...3 hrs. Adv. elective <u>3 hrs.</u> 15 hrs.	MCOM 3307, etc.3 hrs. MCOM 3327 or 33073 hrs. MCOM 3306 or 43223 hrs. MCOM 4398 or 43903 hrs. Adv. B.S. requirement <u>3 hrs.</u> 15 hrs.

*Choose one—MCOM 1375, 3307, 3310, 4301, 4306 or 4372.
**Elective hours to be determined based on hours remaining to complete degree.

Department of Communication

Required Courses for Print Media Emphasis

(Major Code: 232)

- Mass communications core requirements (33 hours).
- MCOM 1319, 2305, (2375 or EDT 3343), 3301, 3302, 3331, 3350 and six hours upper-level MCOM electives.
- B.A./B.S. degree requirement.
- Nine to 15 hours electives (depending on student's choice of B.A. or B.S. degree) to total 123 hours.

Curriculum Guide (suggested course sequence)			
Major in Mass Communications Print Media Emphasis Bachelor of Arts Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. MATH 13143 hrs. Lab science4 hrs. MCOM 23113 hrs. MCOM 13073 hrs. PHED activity <u>1 hr.</u> 17 hrs.	Semester 2 ENGL 13023 hrs. SCOM 1315 or 13213 hrs. Lab science4 hrs. MCOM 23153 hrs. MCOM 13193 hrs. PHED 1111 <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Visual/Performing arts core3 hrs. Social/Behavioral core3 hrs. B.A. requirement ..3-4 hrs. MCOM 3309 <u>3 hrs.</u> 15-16 hrs.	Semester 2 MCOM 23103 hrs. MCOM 23753 hrs. B.A. requirement ..3-4 hrs. Humanities3 hrs. Social/Behavioral core <u>3 hrs.</u> 15-16 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. MCOM 23053 hrs. MCOM 23273 hrs. MCOM 33053 hrs. MCOM 3301 <u>3 hrs.</u> 15 hrs.	Semester 2 MCOM 33353 hrs. MCOM 33273 hrs. MCOM 33503 hrs. Social/Behavioral core3 hrs. B.A. requirement <u>3 hrs.</u> 15 hrs.	Semester 1 MCOM*3 hrs. MCOM 33023 hrs. MCOM 33313 hrs. MCOM 43023 hrs. B.A. requirement <u>3 hrs.</u> 15 hrs.	Semester 2 MCOM*3 hrs. MCOM 4398 or 43903 hrs. Elective3 hrs. Elective3 hrs. Elective** <u>3 hrs.</u> 15 hrs.
*Choose two—MCOM 1319, 3307, 3312, 3313, 3314, 3099, 3094, 4301, 4306, 4398 or 4390.			
**Elective hours to be determined based on hours remaining to complete degree.			

Curriculum Guide (suggested course sequence)			
Major in Mass Communications Print Media Emphasis Bachelor of Science Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. MATH 13143 hrs. Lab science4 hrs. MCOM 23113 hrs. MCOM 13073 hrs. PHED activity <u>1 hr.</u> 17 hrs.	Semester 2 ENGL 13023 hrs. SCOM 1315 or 13213 hrs. Lab science4 hrs. MCOM 23153 hrs. MCOM 13193 hrs. PHED 1111 <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Visual/Performing arts core3 hrs. Social/Behavioral core3 hrs. B.S. requirement ..3-4 hrs. MCOM 3309 <u>3 hrs.</u> 15-16 hrs.	Semester 2 Humanities3 hrs. MCOM 23103 hrs. MCOM 23753 hrs. B.S. requirement3-4 hrs. Social/Behavioral core <u>3 hrs.</u> 15-16 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. MCOM 23053 hrs. MCOM 23273 hrs. MCOM 33053 hrs. MCOM 3301 <u>3 hrs.</u> 15 hrs.	Semester 2 MCOM 33353 hrs. MCOM 33273 hrs. MCOM 33503 hrs. Social/Behavioral core3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 1 MCOM*3 hrs. MCOM 33013 hrs. MCOM 33023 hrs. MCOM 43023 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 MCOM*3 hrs. MCOM 4398 or 43903 hrs. Elective3 hrs. Elective3 hrs. Elective** <u>3 hrs.</u> 15 hrs.
*Choose two—MCOM 1319, 3307, 3312, 3313, 3314, 3094, 3099, 4301, 4306, 4398 or 4390.			
**Elective hours to be determined based on hours remaining to complete degree.			

Department of Communication

Major in Speech Communication (Major Code: 205)

NOTE: SCOM 2178/4278 is a repeatable course and may be repeated up to a maximum of four hours for the speech communication major. SCOM 3399—WT Leadership is a course that is by application only.

Speech Communication Core Requirements (18 semester hours)

- SCOM 1318, 2376, 2377 or 3370, 3315, 3341 and 4301.

Graduation Requirement

All speech communication majors will compile a portfolio that demonstrates the student's competencies in at least six of the following eight areas:

- leadership,
- presentational speaking/visual communication,
- interpersonal communication,
- written communication,
- communication and culture,
- group communication,
- theoretical perspectives/ethics, and
- internships and professional experience.

This portfolio must be submitted for review early in the semester the student plans to graduate. The student must receive a score of three or higher on each section of the portfolio to be certified for graduation. Portions of the portfolio will be presented as part of the capstone course, SCOM 4301—Introduction to Rhetorical Criticism.

Course Rotation

- Fall-only classes—SCOM 2335, 2376, 2341, 2377, 3303 (odd years), 3320, 3325, 3331, 4301, 4310, 4370 (even years).
- Spring-only classes—SCOM 3301 (even years), 3302 (odd years), 3315, 3345.
- Summer session II or intersession—SCOM 3370.

Options

Students majoring in speech communication must complete the 18-hour speech core requirements and choose at least 18 hours of courses from the following three emphases:

Corporate Communication Option (select 18 hours)

- SCOM 2178/4278, 4373, 3301, 3303, 3320, 3331, 3325, 3345, 4310, 3399.
- Recommended electives: MCOM 3307, 3313, 3350.
- Students must complete at least 36 hours of advanced courses (3000/4000 level) for degree.
- SCOM 4398 required.

Corporate Communication Honors Requirements

- SCOM 4393; six hours from MGT 3332, 3335, 4311, POSC 4350, 4352, 4393.

Curriculum Guide (suggested course sequence)			
Major in Speech Communication Corporate Communication Option Bachelor of Arts Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. SCOM 1315 or 13213 hrs. MATH 13143 hrs. Lab science4 hrs. PHED activity ... <u>1 hr.</u> 14 hrs.	Semester 2 ENGL 13023 hrs. SCOM 13183 hrs. Visual/Performing arts core3 hrs. Lab science4 hrs. Social/Behavioral core3 hrs. PHED 1111 ... <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement ..3-4 hrs. SCOM 23763 hrs. SCOM 33313 hrs. SCOM 2178 or 4278 ... <u>1 hr.</u> 16-17 hrs.	Semester 2 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement ..3-4 hrs. SCOM 33153 hrs. SCOM 33013 hrs. SCOM 2178 or 4278 ... <u>1 hr.</u> 16-17 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. SCOM 2377*3 hrs. SCOM 33203 hrs. B.A. requirement ..3-4 hrs. SCOM 33033 hrs. SCOM 2178-4278 <u>1 hr.</u> 16 hrs.	Semester 2 Social/Behavioral core3 hrs. SCOM 33413 hrs. SCOM 33453 hrs. B.A. requirement ..3-4 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 1 SCOM 43013 hrs. SCOM 43103 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 SCOM 43983 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 16 hrs.

*Students may opt to enroll in SCOM 3370 in May intersession to fulfill this requirement.
NOTE: Students should check their official degree plan for the number of advanced and all-level electives needed for graduation.

Curriculum Guide (suggested course sequence)			
Major in Speech Communication Corporate Communication Option Bachelor of Science Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. SCOM 1315 or 13213 hrs. MATH 13143 hrs. Lab science4 hrs. PHED activity ... <u>1 hr.</u> 14 hrs.	Semester 2 ENGL 13023 hrs. SCOM 13183 hrs. Visual/Performing arts core3 hrs. Lab science4 hrs. Social/Behavioral core3 hrs. PHED 1111 ... <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Social/Behavioral core3 hrs. B.S. requirement3 hrs. SCOM 23763 hrs. SCOM 33313 hrs. SCOM 2178 or 4278 <u>1 hr.</u> 16 hrs.	Semester 2 Humanities3 hrs. Social/Behavioral core3 hrs. B.S. requirement ..3-4 hrs. SCOM 33153 hrs. SCOM 33013 hrs. SCOM 2178 or 4278 <u>1 hr.</u> 16 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. SCOM 2377*3 hrs. SCOM 33203 hrs. Elective3 hrs. SCOM 33033 hrs. SCOM 2178-4278 <u>1 hr.</u> 16 hrs.	Semester 2 Social/Behavioral core3 hrs. SCOM 33413 hrs. SCOM 33453 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 18 hrs.	Semester 1 SCOM 43013 hrs. SCOM 43103 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 SCOM 43983 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 15 hrs.

*Students may opt to enroll in SCOM 3370 in May intersession to fulfill this requirement.
NOTE: Students should check their official degree plan for the number of advanced and all-level electives needed for graduation.

Department of Communication

Graduate School Preparation

(Complete nine hours listed below and nine hours of speech communication courses in consultation with a speech communication adviser.)

- SCOM 4305, 4393 4398 and nine hours of speech communication electives.

Graduate School Preparation Honors Requirements

- SCOM 4393; six hours from SOCI 3362, THRE 1371, HIST 3301.

Speech Performance Option (select 18 hours)

- SCOM 2178, 2335, 2341, 3301, 3302, 3325, 3399, 4278, 4330, 4370, 4373.

Students seeking teaching certification in speech communication are advised to select the speech performance emphasis.

Speech Performance Honors Requirements

- SCOM 4393; six hours from THRE 1351, 2374, 3374, ENGL 3301, 3342, 4352, 4353.

For information about the master of arts (M.A.) degree in communication, refer to the "Graduate School" section of this catalog.

Curriculum Guide (suggested course sequence)			
Major in Speech Communication Graduate School Preparation Option Bachelor of Arts Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. SCOM 1315 or 13213 hrs. MATH 13143 hrs. Lab science4 hrs. PHED activity ... <u>1 hr.</u> 14 hrs.	Semester 2 ENGL 13023 hrs. SCOM 13183 hrs. Visual/Performing arts core3 hrs. Lab science4 hrs. Social/Behavioral core3 hrs. PHED 1111 ... <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement ..3-4 hrs. SCOM 23763 hrs. SCOM 2377* <u>1 hr.</u> 15-16 hrs.	Semester 2 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement ..3-4 hrs. SCOM 33153 hrs. SCOM elective <u>3 hrs.</u> 15-16 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. SCOM elective ..3 hrs. SCOM elective ..3 hrs. B.A. requirement3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 Social/Behavioral core3 hrs. SCOM 33413 hrs. SCOM elective ..3 hrs. B.A. requirement ..3-4 hrs. Elective <u>3 hrs.</u> 15-16 hrs.	Semester 1 SCOM 43013 hrs. SCOM 43053 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 SCOM 43933 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 18 hrs.

*Students may opt to enroll in SCOM 3370 in May intersession to fulfill this requirement.
NOTE: Students should check their official degree plan for the number of advanced and all-level electives needed for graduation.

Curriculum Guide (suggested course sequence)			
Major in Speech Communication Graduate School Preparation Option Bachelor of Science Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. SCOM 1315 or 13213 hrs. MATH 13143 hrs. Lab science4 hrs. PHED activity ... <u>1 hr.</u> 14 hrs.	Semester 2 ENGL 13023 hrs. SCOM 13183 hrs. Visual/Performing arts core3 hrs. Lab science4 hrs. Social/Behavioral core3 hrs. PHED 1111 ... <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Social/Behavioral core3 hrs. B.S. requirement3 hrs. SCOM 23763 hrs. SCOM 2377* ... <u>1 hr.</u> 15 hrs.	Semester 2 Humanities3 hrs. Social/Behavioral core3 hrs. B.S. requirement3 hrs. SCOM 33153 hrs. SCOM elective <u>3 hrs.</u> 15 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. SCOM elective ..3 hrs. SCOM elective ..3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 Social/Behavioral core3 hrs. SCOM 33413 hrs. SCOM elective ..3 hrs. SCOM elective ..3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 18 hrs.	Semester 1 SCOM 43013 hrs. SCOM 43053 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 2 SCOM 43933 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective <u>3 hrs.</u> 18 hrs.

*Students may opt to enroll in SCOM 3370 in May intersession to fulfill this requirement.
NOTE: Students should check their official degree plan for the number of advanced and all-level electives needed for graduation.

Curriculum Guide (suggested course sequence)			
Major in Speech Communication Speech Performance Option Bachelor of Arts Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. SCOM 1315 or 13213 hrs. MATH 13143 hrs. Lab science4 hrs. PHED activity ... <u>1 hr.</u> 14 hrs.	Semester 2 ENGL 13023 hrs. SCOM 13183 hrs. Visual/Performing arts core3 hrs. Lab science4 hrs. Social/Behavioral core3 hrs. PHED 1111 ... <u>1 hr.</u> 17 hrs.	Semester 1 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement3 hrs. SCOM performance option3 hrs. SCOM 2377*3 hrs. SCOM performance option <u>1-2 hrs.</u> 16-17 hrs.	Semester 2 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement3 hrs. SCOM performance option3 hrs. SCOM performance option3 hrs. SCOM performance option <u>1-2 hrs.</u> 16-17 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. SCOM 23763 hrs. SCOM performance option3 hrs. SCOM performance option3 hrs. SCOM performance option <u>1-2 hrs.</u> 16 hrs.	Semester 2 Social/Behavioral core3 hrs. SCOM 33413 hrs. SCOM performance option3 hrs. SCOM 33153 hrs. Elective <u>3 hrs.</u> 15 hrs.	Semester 1 SCOM 43013 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. B.A. requirement .. <u>3-4 hrs.</u> 15-16 hrs.	Semester 2 Elective (recommend SCOM 4398)3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. B.A. requirement .. <u>3-4 hrs.</u> 15-16 hrs.

*Students may opt to enroll in SCOM 3370 in May intersession to fulfill this requirement.
SCOM 4373 is offered summer session I.
NOTE: Students should check their official degree plan for the number of advanced and all-level electives needed for graduation.

Department of Communication

Curriculum Guide (suggested course sequence)			
Major in Speech Communication Speech Performance Option Bachelor of Science Degree			
First Year		Second Year	
Semester 1 ENGL 13013 hrs. SCOM 1315 or 13213 hrs. MATH 13143 hrs. Lab science4 hrs. PHED activity1 hr. 14 hrs.	Semester 2 ENGL 13023 hrs. SCOM 13183 hrs. Visual/Performing arts core3 hrs. Lab science4 hrs. Social/Behavioral core3 hrs. PHED 11111 hr. 17 hrs.	Semester 1 Humanities3 hrs. Social/Behavioral core3 hrs. B.A. requirement3 hrs. SCOM performance option3 hrs. SCOM 2377*3 hrs. SCOM performance option1-2 hrs. 16 hrs.	Semester 2 Humanities3 hrs. Social/Behavioral core3 hrs. B.S. requirement3 hrs. SCOM performance option3 hrs. SCOM performance option3 hrs. SCOM performance option1-2 hrs. 16 hrs.
Third Year		Fourth Year	
Semester 1 Social/Behavioral core3 hrs. SCOM 23763 hrs. SCOM performance option3 hrs. SCOM performance option3 hrs. SCOM performance option1-2 hrs. 16 hrs.	Semester 2 Social/Behavioral core3 hrs. SCOM 33413 hrs. SCOM performance option3 hrs. SCOM 33153 hrs. Elective3 hrs. 15 hrs.	Semester 1 SCOM 43013 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. 18 hrs.	Semester 2 Elective (recommend SCOM 4398)3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. Elective3 hrs. 15 hrs.
*Students may opt to enroll in SCOM 3370 in May intersession to fulfill this requirement. SCOM 4373 is offered summer session I. NOTE: Students should check their official degree plan for the number of advanced and all-level electives needed for graduation.			

Civic Leadership in Action (Three-Hour Project/ Independent Study)

To complete the civic leadership minor, students will register in conjunction with a faculty sponsor for an independent study, internship or projects course within their major. Students will complete a “Civic Leadership in Action” course contract with the minor adviser that indicates the appropriate project meets the following:

- Civic project or research with or for a community partner is related to salient themes in civic leadership.
- Project leads to a presentation and/or demonstration of civic involvement and leadership with respect to a community problem or need.
- Project serves as a capstone experience culminating work in the student’s major with civic leadership skills developed in a minor.

Minor in Civic Leadership (18 hours)

Leadership/Team Building

Choose two courses from AGRI 3306, SCOM 3345, SOCI/SOCW 4310, MGT 3330, 4336, IDS 3330, 3340, 3396, 3398, SCOM/IDS 3399

Cultural Understanding

Choose one course from ANTH 2351, SCOM 2377, 3370, SOCI 4321, 4322, MGT 4333,

Politics in Action

Choose one course from SOCI 1306, HIST 2372, SCOM 3303, POSC 3303, 3307, 3365, BUSI 3312.

Organizational Effectiveness

Choose one course from MGT 3335, MKT 3340, SCOM 3331, 4310, POSC 4350, 4352, 4357.