

Department of Computer Information Systems

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Full Graduate Faculty: Abdullat, Alex, Jaffar, Kelley, Landram, Pauli.

The Department of Computer Information Systems offers several graduate courses in the areas of computer information systems (CIS) and quantitative business analysis. These courses are designed to provide students with the knowledge and skills needed to ameliorate their business education and prepare them for highly competitive business environments. The CIS emphasis enables master of business administration (M.B.A.) students to meet the technological challenges facing new and old business enterprises and to develop new paradigms to leverage technology solutions in developing new business strategies that lead to achieving a competitive advantage in the market place. Course topics include Web-based applications and e-commerce, enterprise planning and process re-engineering, networks and administration, management database applications and systems simulation.

Discipline	Course Prefix
Computer Information Systems	CIS
Computer Science	CS
Quantitative Business Analysis	QBA
NOTE: See the "Academic Courses and Abbreviations" and "Course Descriptions" sections of this catalog for a complete list of courses offered by the University.	

Department of Management, Marketing and General Business

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Full Graduate Faculty: Anwar, J. Cooley, Duman, Geren, Gerlich, Jarmon, Mills, Nisolle, Parmenter.

Graduate courses in management and marketing focus on creating a "real world environment" by using business experiences of graduate students in class discussions, case analyses and research reports. Emphasis is placed on using computer tools in the strategic-decision process and developing written- and oral-communication skills through extensive research into current marketing issues. High priority is placed on understanding the role and significance of marketing to the success of domestic and international business.

Discipline	Course Prefix
General Business	BUSI
Management	MGT
Marketing	MKT
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