# Teaching with Technology Conference Texas A&M University February 10, 2010

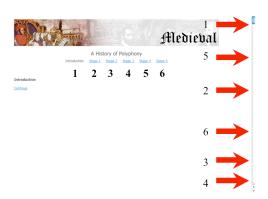
# BRINGING CREDIBIILITY TO ONLINE TEACHING

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#### Introduction

### Where's the Beef?

- 1. Where's the 150 minutes of classroom instruction in an online course?
- What's the difference between a face-to-face class and an online version of the face-to-face course?
- 3. What are the different ways that students can earn college credits?
- 4. What are the different ways that face-to-face courses are taught?
- 5. Qualifications for becoming an online teacher.
- 6. Course design.
- 1. The Lecture
- A text-heavy start
- Attempt to improve a text-heavy page. The use of links to anchors.



For the narrative, I use short bursts of text that are no taller than four lines and no wider than 700 pixels.

- An attempt to prevent printing. A student in the face-to-face course must use critical thinking skills to decide what's important in the classroom discussion. An online student should also use critical thinking. However, if the online course is not designed correctly, an online student could have a complete transcript of the online instruction by printing the page or downloading it, thereby giving the online student an unfair advantage over the face-to-face student. Also, if printed or downloaded, the student wouldn't necessarily have to read the content.
- Another idea to prevent printing. The use of rollovers to guide the student in instruction.
- Final version of text-heavy page.



• Final version with ability to check attendance.



- Final version with "animated GIF"
- "Animated GIF" with commentary



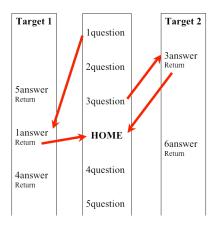
# SGs.

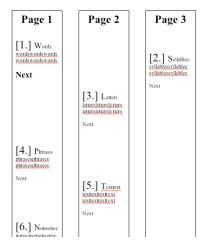
Chapter 5

| 1.  | 2.  | 3.  | 4.  | 5.  | 6.  | 7.  | 8.  | 9.  | 10. | 11. | 12. | 13. |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 14. | 15. | 16. | 17. | 18. | 19. | 20. | 21. | 22. | 23. | 24. | 25. | 26. |
| 27. | 28. | 29. | 30. | 31. | 32. | 33. | 34. | 35. | 36. | 37. | 38. | 39. |
| 40. | 41. | 42. | 43. | 44. | 45. | 46. | 47. | 48. | 49. | 50. | 51. | 52. |

# graduals, alleluias, office responsories, troped sections of the ordinary; responsorial

# SG Improvement





# 2. Copyright Issues

Avoid using copyrighted material.

Fair Use generally does not apply to online courses.

Protect content with the use of rollovers.

Scan images at 72 dpi. Make them large enough to be usable in an online course but not useful if downloaded and printed.

Use Flash for media instead of formats that can be downloaded and burned.

#### 3. Attendance

If the online course is the same as the face-to-face course, then tracking attendance is an important aspect of the

- Comparisons/Contrasts (See page 3)
- Other Design Samples
- 6. **Ouestions**

#### Miscellaneous Information

#### Online Courses

HUMA 1315, Art, Dance, Music, Theatre Interaction

295 HTML pages, 38 lectures, 4 tests, 33 quizzes, 3 homework assignments, four extra credit assignments, 37 practice quizzes, 84 Camtasia clips, 116 RealPlayer audio/video clips

MUSI 3347, Music History to 1750 MUSI 3349, Music History from 1750

WTAMU uses Angel Learning Management System, Version 7.3.

A. There are no HTML headers, so CSS, etc. is not permitted.

B. Links to anchors on the same page work, but links to anchors buried deep on a second page do not work. Instead, the user has to use frame sets and he loses the ability to track student activity.

C. Fireworks for rollover graphics; Camtasia for lecture videos; RealPlayer for audio clips; Flash for video clips

#### Contact Information

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## Resources:

Study Guides for Burkholder/Grout/Palisca, A History of Western Music, 8th, 7th, and 6th eds.

Angel Learning Management System Tutorial for **Quizzes/Assessments** 

Angel LMS Tips

Online Teaching Tips

# COMPARISIONS/CONTRASTS

| Traditional Face-to-Face Setting                           | My Experiences As An Online Instructor  |
|--|---|
| 1. For a three-credit-hour course, there are three "hours" | There are three one-hour lectures per week on a MWF   |
| of classroom activity, three times a week, at a specific   | schedule. Students have 48 hours (72 for Friday's   |
| time. When the lecture is over, it's over.                 | lecture) to complete that day's work. The lecture is  |
|  | closed when the time expires.   |
| 2. Students take notes during the lecture.                 | There is a danger that students can obtain the lecture in   |
|  | it's entirety (the instructor's notes, music examples,  |
|  | listening, etc.) by "right clicking," thus avoiding the   |
|  | need to use critical thinking skills deciding what's  |
|  | important and what's not at a given moment. The other   |
|  | problem of printing the page is that the student doesn't  |
|  | actually read the page at that time but "will save it and   |
| O miles and a second                                       | read it later."   |
| 3. The instructor monitors the examinations.               | Monitoring is less exact, though there are some   |
|  | checkpoints that the instructor can enact. Here the   |
|  | evidence is only circumstantial, however (IP addresses,   |
|  | start/stop times of the exam, whether the student left the  |
|  | exam to search the online course pages, etc.). You cannot know that the student taking the test is really the |
|  | student enrolled in the course and you cannot tell with   |
|  | certainty if a student is cheating [except when two   |
|  | students have the same bizarre answer to a short-answer   |
|  | or essay question].)  |
| 4. An instructor new to the university has to prepare      | A new instructor inherits the online course. (It is also  |
| his/her own lectures.                                      | possible that the new instructor does not have the  |
| ms/ner own rectares.                                       | qualifications to teach the course.)  |
| 5. The instructor has preparation time prior to the        | Depending on the amount of instructional technology   |
| lecture.   | support afforded the instructor, the time needed to create  |
|  | the lecture (and this would also depend on the  |
|  | complexity of the lecture) is significantly more. But the   |
|  | preparation time needed in order to teach that lecture a  |
|  | second time should be significantly less (provided no   |
|  | changes are made).  |
| 6. Everything in the classroom has to be done within the   | Students can take as long as they wish to go through the  |
| 50 minutes allocated for the course.                       | lecture. If they didn't understand a concept, they can  |
|  | review it for as long as they like until the 48-hour time   |
|  | limit expires. Most students will be able to finish the   |
|  | lecture and turning in their homework within the 50   |
|  | minutes. Some can complete the lecture in 5 minutes   |
|  | (and be counted absent) or take three hours (and be   |
|  | counted absent because they fell asleep at the computer.)   |
|  | If the attitude is "What is the least amount of work I  |
|  | have to do to get by?" or "What do I have to do to get a  |
|  | C on my transcript without having to learn anything?"   |
|  | then the time spent in the lecture is minimal.  |
| 7. If the student qualifies for a make-up of a missed      | The missed lecture can be reactivated and the student   |
| lecture, the instructor usually doesn't repeat that        | will have the opportunity to complete every detail of the   |
| "lecture." Instead the student is given an assignment      | lecture that was missed.  |
| related to the lecture topic.                              |   |

| 8. It would be difficult for an instructor to teach a music  | Even though both of my undergraduate, online music  |
|--|---|
| history course as an individual problems course to one   | history courses are built, it would be difficult to teach   |
| or two students. It would not be cost-effective in terms   | my online courses as an individual problems course.   |
| of the instructor's time nor to the university if, for   | There are more than 500 HTML pages in the first-  |
| example, the instructor had to be paid out of the summer   | semester music history course, which means that more  |
| school budget.   | than 300 start/end dates would have to be adjusted and  |
|  | there would be approximately 50 study guides, exams,  |
|  | etc. to be graded.  |
| 9. Classrooms are limited by the room's occupancy limit  | There's no classroom, but there are other factors can   |
| or by other administrative decisions.  | limit class size depending on how the course is   |
|  | organized.  |
| 10. The instructor can use a portion of a class period to  | A practice test (or a series of quizzes) based on a test  |
| review for the upcoming examination.   | bank can be made available to the student online and no   |
| To the dipositing organization.  | "classroom time" is relinquished.   |
| 11. Contact with the instructor is generally done in the   | E-mail is the usual contact method and it's 24/7.   |
| classroom or during the instructor's office hours.   | Response is usually within the hour (except from 10 pm  |
| classiconi of during the instructor's office hours.  | to 6 am).   |
| 12. There is a high participation rate in student  | Low participation rate, and the ones who do participate   |
| evaluation of teaching effectiveness.  | are perhaps not representative of the majority.   |
| 13. A classroom instructor has no hope of having a   | An online instructor who has 40 students enrolled in an   |
| graduate assistant regardless of the size of the course  | online course is entitled to a graduate assistant paid by   |
| because those funds come from academic affairs   | the distance education fee.   |
| baseline budget.   | the distance education rec.   |
| 14, A hand-written note can be passed from one student   | An angry student can hijack a course by sending an e-   |
| surreptitiously. (There's no shame in being caught text-   | mail "to all students," which excludes the instructor.  |
| messaging during class.)   | man to an students, which excludes the instructor.  |
| 15. Attendance is taken but usually nothing is done with   | Attendance is checked by the instructor after the lecture   |
| that information.  | closes. The instructor can encourage students who were  |
| that information.  |   |
|  | absent to attend the next lecture, thereby angering the   |
|  | student who receives the chastising e-mail. (You'd be   |
|  | surprised how many of those students "did too attend the whole lecture.")                                 |
| 16. Students do not have access to the course until the  | At WTAMU, enrolled students have access to the course   |
|  |   |
| first class meeting.   | five days before the semester begins. Instructors can elect to show material to inform the student of the |
|  |   |
| 17. The students who manufacted the 19 contribution  | difficulty level of the course in advance.  |
| 17. The students who populate a traditional classroom  | The students who populate an online course are native   |
| are native students.   | students. [General education courses or degrees offered   |
| 10 To do alarmon de la decembra del decembra de la decembra de la decembra del decembra de la decembra decembra de la decembra | through online coursework are the exceptions.]  |
| 18. In the classroom, the instructor can claim "fair use."   | What you can do in the classroom requires copyright   |
|  | permission for the online course. Usually the university  |
|  | will monitor this situation. If not, the instructor has to  |
| 10 m   | think twice about what s/he will use in a lecture.  |
| 19. The use of media in the classroom is fairly reliable.  | Accessing media in an online course is problematical in   |
| 00 01  | spite of stated system requirements.  |
| 20. Classes can be cancelled at the last minute.   | Online courses are unaffected by school closings  |
|  | (because of snow) or an instructor's absence from   |
|  | campus due to illness or travel. Individual students may  |
|  | experience problems because of weather issues, but days   |
|  | missed can be made up easily.   |
|  | missou our oc mude up easily.   |